



A Brief Report on
PRODUCT SHOWCASE 2023
NIRMITI

❖ **Introduction:**

The Product Showcase 2023 held on Friday, 15th September, 2023 was a significant event for students and professionals in the civil engineering industry. This report provides an overview of the showcase, highlighting key products, technologies, and innovations that were presented during the event. The showcase aimed to facilitate knowledge exchange and networking among industry experts, engineers, and product manufacturers.

❖ **Event Overview:**

Event Details: Product Showcase 2023-NIRMITI

Duration: 15th September, 2023.

Venue: Vidyavardhini's College of Engineering & Technology, Vasai West.

The Product Showcase 2023-Nirmiti is organised by IGBC student's chapter association at Civil Department, VCET, Vasai. The various engineering products are showcased to create the advancements taking place in the fields/industries of Civil Engineering. Also, it helps the Exhibitors to publicize their products & create new channel partners through this Product Showcase. This exhibition provides a platform to our students to interact with industry persons as well it creates the awareness of the recent industry advancements.

❖ ***Main Objectives of conducting this Exhibition are as follows:***

- (1) Exposure of advancements in the industry to the students.
- (2) Industry Interaction with students for better understanding of practical world.
- (3) Inviting interested Companies/Industries for Recruitments/Internships or any kind of short trainings for Civil Engineering Students.



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❖ **Staff Involved:**

Sr. No.	Name of Faculty	Committee	Responsibilities
1.	Dr. Ajay S. Radke	Head of Department	To co-ordinate with the IGBC co-ordinator and supervise the event.
2.	Dr. Viren B. Chandanshive	IGBC Staff In-Charge	To supervise the IGBC students for organising the events.

❖ **B.E. Civil IGBC Committee Co-ordinators.**

Sr. No.	Name of the Post	Name of the student
1	President	Deeksha Shetty
2	Secretary	Shreya Bari
3	Treasurer	Aditya Kute
4	Industry Institute Interaction Head	Prajakta Borse
5	Creative Head	Kimaya Salunkhe
6	Publicity and Magazine Head	Prerna Kasar
7	Data Management Head	Saloni Pundpal & Rashi Pawaaskar

❖ **About Guest of Honour:**

Mr. Pramod Mishra, Director at Detailed Steel Solution, Vasai, an esteemed expert in the field of Steel Structure Design industry, delivered an insightful lecture to students emphasizing the importance of fostering strong ties between academic institutions and industries. During his guidance, he also highlighted the significance of organizing events like product showcases.



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❖ **Outcome and Key Parameters of Product Showcase 2023- Nirmiti:**

➤ **Importance of Industry-Institute Collaboration:**

Such events play a critical role in collaboration between academic institutions and industries in the overall development of both sectors. Also, emphasized that such partnerships bridge the gap between theoretical knowledge acquired in classrooms and practical application in real-world scenarios.

➤ **The key points highlighted include:**

Enhancing the relevance of education by aligning it with industry needs. Providing students with hands-on experience through internships, projects, and industrial visits

➤ **Mutual Benefits:**

Industries gain access to fresh ideas, emerging talent, and research expertise, while academic institutions receive real-world insights, funding opportunities, and the ability to update their curriculum to meet industry demands.

➤ **Product Showcases and Knowledge Transfer:**

The importance of organizing events like product showcases in the context of industry-institute collaboration. Product showcases provide a platform for industries to exhibit their latest innovations and technologies to students, faculty, and researchers. These events facilitate knowledge transfer and expose students to cutting-edge developments in their field of study. Students gain practical insights by interacting with industry professionals, observing product demonstrations, and participating in discussions. Such showcases inspire students by demonstrating how classroom learning translates into real-world applications. They encourage entrepreneurship and innovation among students by showcasing success stories and startup opportunities.

➤ **Networking and Career Opportunities:**

Additionally, Product showcases offer excellent networking opportunities for students. Meeting industry representatives, exploring potential internship and job openings, and establishing contacts for future collaboration are some of the tangible benefits of attending such events.



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➤ **Encouraging Student Participation:**

Encouraging students to actively engage in organizing and participating in product showcases and similar events. Which experiences not only enhance their resumes but also contribute to their personal and professional growth.

❖ **Industries Participated in Product Showcase**

The industries are participated in the Product Showcase 2023 are related to Civil Engineering listed below;

- 1. Water Field Technology**
- 2. 3SDM**
- 3. Optic Vyu**
- 4. A Tech It Company**
- 5. Metro Ceramic**
- 6. Precise Conchem Pvt. Ltd.**
- 7. Shree Precast**

❖ **Conclusion:**

The Civil Engineering Product Showcase was a successful event that highlighted the latest advancements in the civil engineering industry. The products and technologies showcased promise to shape the future of infrastructure development, emphasizing sustainability, efficiency, and safety. The event facilitated valuable interactions among professionals and paved the way for potential collaborations that can drive progress in the field. Civil engineers and industry stakeholders should keep a close eye on these innovations as they continue to transform the landscape of civil engineering.



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❖ Some Glimpses:

1. Water Field Technology





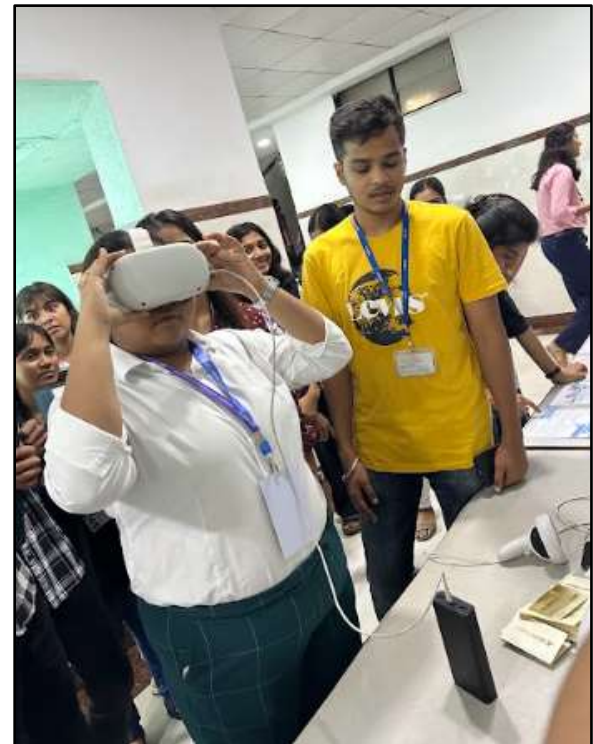
2. 3-SDM





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3. Optic Vyu, A Tech It Company, Metro Ceramic, Precise Conchem Pvt. Ltd. & Shree Precast



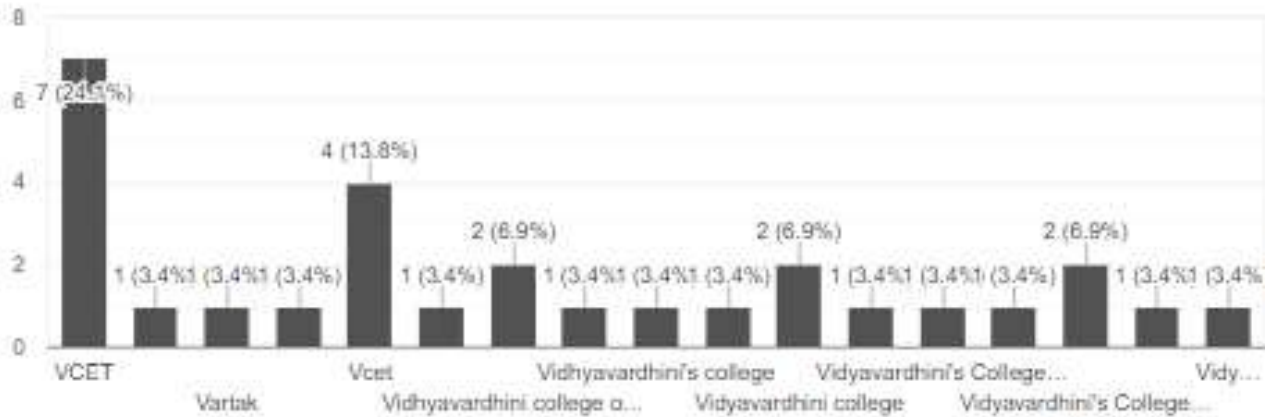


❖ Feedback Analysis

College Name

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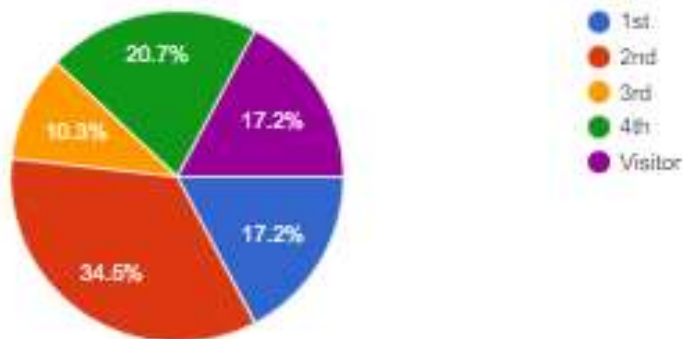
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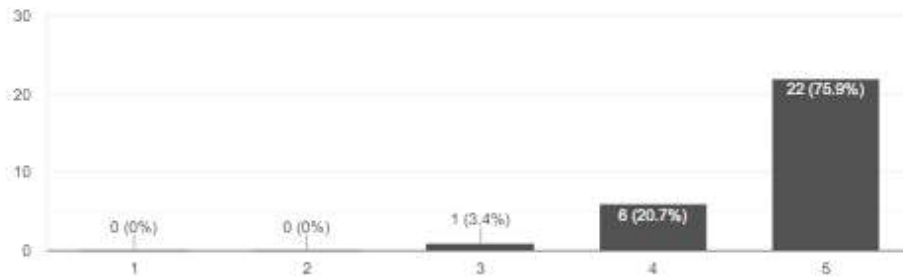
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Was the objective of the product showcase well justified?

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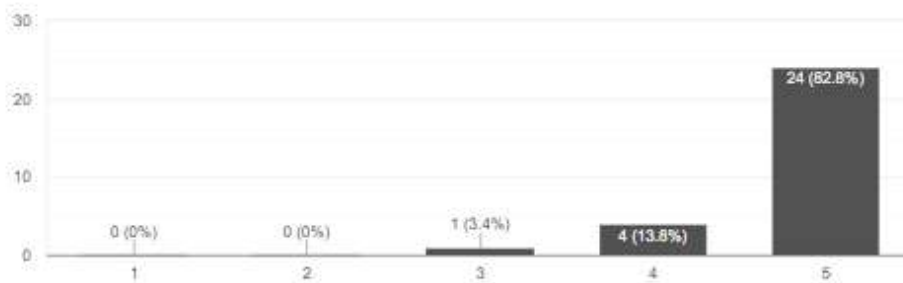
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Were you satisfied with the information shared by the students?

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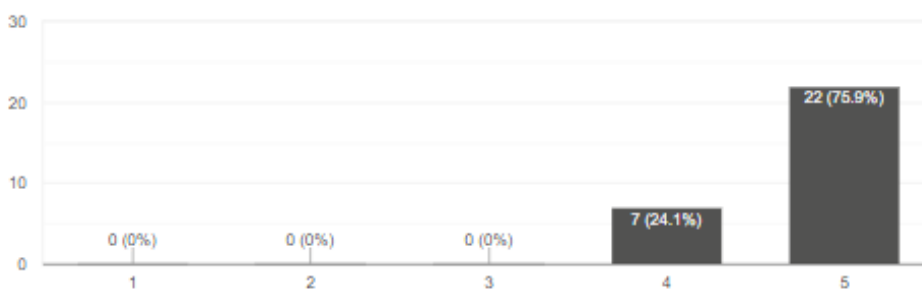
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Were the goals, objectives and principles of the product clearly stated?

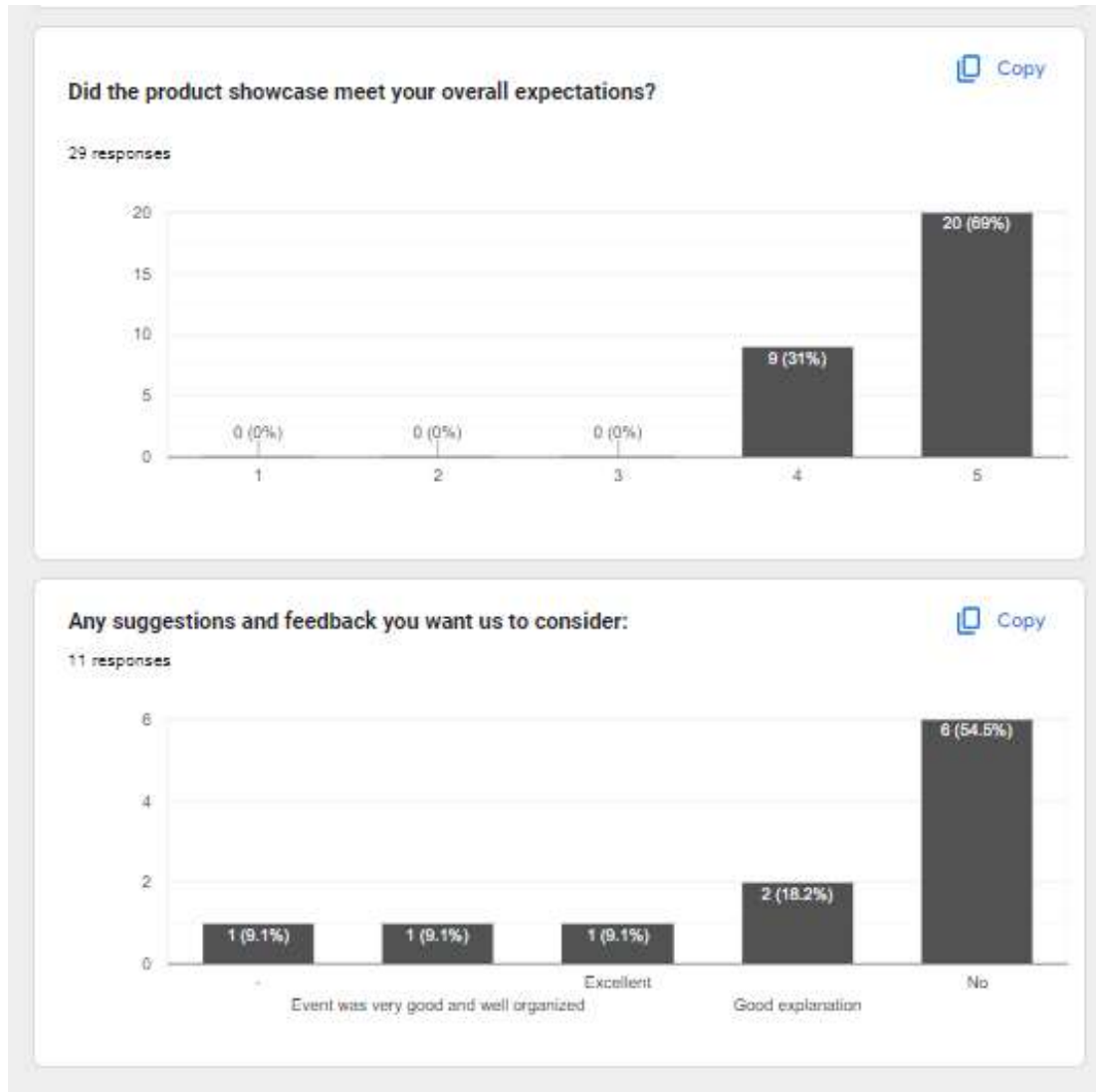
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