

(54) Title of the invention : METHOD FOR HUMAN PRODUCT INTERACTION SYSTEM USING GRAPHICAL CODE FOR CUSTOMER RETENTION

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(71)Name of Applicant :
1)Anil Mahadeo Hingmire
 Address of Applicant :Aries CHS, 105/101, Sector-2, Opposite to ARC Bhavan, Evershine Ciy, Vasai Road(E) 401208 -----
2)Pranavkumar Anil Hingmire
3)Shivam Anil Hingmire
 Name of Applicant : NA
 Address of Applicant : NA

(72)Name of Inventor :
1)Anil Mahadeo Hingmire
 Address of Applicant :Aries CHS, 105/101, Sector-2, Opposite to ARC Bhavan, Evershine Ciy, Vasai Road(E) 401208 -----
2)Pranavkumar Anil Hingmire
 Address of Applicant :Aries CHS, 105/101, Sector-2, Opposite to ARC Bhavan, Evershine City, Vasai Road East 401208 Vasai -----
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3)Shivam Anil Hingmire
 Address of Applicant :Aries CHS, 105/101, Sector-2, Opposite to ARC Bhavan, Evershine City, Vasai Road East 401208 Vasai -----
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(57) Abstract :

The present innovation provides a system in which graphical codes represents command on the product package can be scanned by using communication device such a smart phones by the consumer. The product package contains different user commands in natural lan guage in the form of QR code on the back or front product package cover. The product package may have number of commands on it. The commands can be used on any product packages or bags such as but not limited to food products, healthcare products, electronic products, cloths, cosmetic products etc. The scanned command is decoded by the communication device and sends to server. The server processes the command and fetches the appropriate multimedia object and sends to the communication device where the communication device executes the multimedia object.

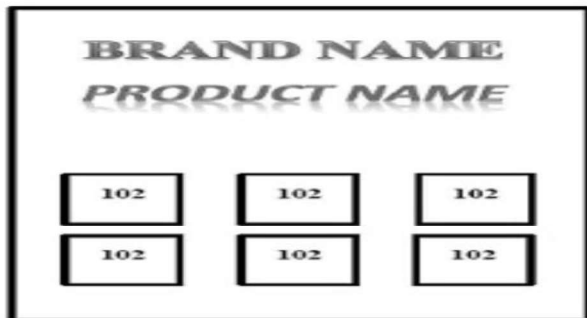


Fig: 100

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