

Program: BE INFORMATION TECHNOLOGY

Curriculum Scheme: Revised 2012

Examination: Third Year Semester VI

Course Code: TEITC605 and Course Name: ADVANCE INTERNET TECHNOLOGY

Time: 1-hour

Max. Marks: 50

Note to the students: - All the Questions are compulsory and carry equal marks.

Q1.	SEO Stands for _____.
Option A:	Simple Entry Optimization
Option B:	Search Entry Optimization
Option C:	Search Engine Optimization
Option D:	Search Engine Operation
Q2.	SEO is all about optimizing a web site for Search Engines.
Option A:	False
Option B:	True
Option C:	--
Option D:	--
Q3.	Which of the following is a server-side solution for implementing responsive images?
Option A:	http://adaptive-images.com
Option B:	http://github.com/scottjehl/picturefill
Option C:	http://www.netmagazine.com
Option D:	http://offroadcode.com
Q4.	Which is not a tool to build responsive websites?
Option A:	skeleton
Option B:	bookmarklets
Option C:	code editors
Option D:	web browsers
Q5.	HTTP request is between _____
Option A:	client and host
Option B:	client and server
Option C:	Server and host
Option D:	user and server
Q6.	404 HTTP error is generated due to _____
Option A:	missing JavaScript file
Option B:	any missing file
Option C:	slow loading of the web page
Option D:	on removing the newline character

Q7.	For best speed position of CSS code should be at _____
Option A:	at the bottom of the code
Option B:	at the middle of the code
Option C:	at the top of the code
Option D:	anywhere in the code
Q8.	What is not the work of database optimization?
Option A:	cleaning out old tables
Option B:	creating indexes
Option C:	optimize datatype
Option D:	delete database
Q9.	SEO is to improve the volume and _____ to a web site from search engines.
Option A:	Advertisement
Option B:	Look and Feel
Option C:	Quality of Traffic
Option D:	None of the mentioned
Q10.	_____ is the process of fetching all the web pages linked to a web site.
Option A:	Calculating Relevancy
Option B:	Processing
Option C:	Indexing
Option D:	Crawling
Q11.	Which of the following are types of SEO ?
Option A:	On Page and Front Page SEO
Option B:	Front Page SEO
Option C:	On Page and Off Page SEO
Option D:	None of the mentioned
Q12.	Which of the following is AJAX?
Option A:	A program
Option B:	A country name
Option C:	A football club name
Option D:	None of the mentioned
Q13.	_____ programs are automatically loaded and operates as a part of browser
Option A:	Widgets
Option B:	Utilities
Option C:	Add-ons
Option D:	Plug-ins
Q14.	What is the full form for AJAX?

Option A:	Asynchronous JavaScript and XML
Option B:	Another Java and XML Library
Option C:	Abstract JSON and XML
Option D:	None of the mentioned
Q15.	JSON name/value pair is written as _____
Option A:	name' : 'value'
Option B:	name = 'value'
Option C:	name = "value"
Option D:	"name" : "value"
Q16.	Which of the following is not a JSON type?
Option A:	Object
Option B:	date
Option C:	Array
Option D:	string
Q17.	Which of the following makes AJAX unique?
Option A:	It works the same with all Web browsers.
Option B:	It works as a stand-alone Web-development tool.
Option C:	It makes data requests asynchronously.
Option D:	It uses C++ as its programming language.
Q18.	Which of the following is not set with font-style property?
Option A:	font-style: normal
Option B:	font-style: italic
Option C:	font-style: oblique
Option D:	font-style: capitalize
Q19.	Which works similar to <i> element?
Option A:	
Option B:	
Option C:	
Option D:	<blockquote>
Q20.	In the below notation, Employee is of type { "Employee": { "Name": "Amy", "Age": 25 } }
Option A:	Object
Option B:	Array
Option C:	Class
Option D:	Not a valid JSON string
Q21.	Which of the following tactics can harm your search rankings?
Option A:	Adding navigation links to your page's template
Option B:	Using text that is the same color as your page's background
Option C:	Linking to your site from other websites

Option D:	None of the mentioned
Q22.	Writing Repeating keywords in the Meta tags and unrelated keywords is called _____.
Option A:	Meta tag Cloaking
Option B:	Meta tag Stuffing
Option C:	Meta Tag Hijacking
Option D:	None of these
Q23.	What is the work of <address> element?
Option A:	contains contact details for author
Option B:	contains IP address
Option C:	contains home address
Option D:	contains url
Q24.	Software which allows user to view the webpage is called as _____.
Option A:	Interpreter
Option B:	Website
Option C:	Operating System
Option D:	Internet Browser
Q25.	Which feature was already introduced before HTML5?
Option A:	Canvas/SVG
Option B:	Video
Option C:	Geolocation
Option D:	Frames