


6_Workshop on Entrepreneurship and Innovation as Career opportunity by Mr.Ashish Jaykumar, Founder- Aarbee aqua India Pvt. Ltd.



Vidyavardhini's College of Engineering and Technology
K.T.Marg, Vasai Road |(west); Dist-Palghar; Pin-401202

Academic Year	2022-23		
TITLE	Workshop on Entrepreneurship and Innovation as Career opportunity by Mr.Ashish Jaykumar Founder- Aarbee aqua India Pvt. Ltd.		
Organizing Committee	Institute innovation Council		
Date:	06/10/2022	Time	2 am
Venue of the Event	Seminar hall		
No of participating Students	37		
No of participating faculty	02		


Faculty In-charge


HOD,
HEAD
Dept. of Mechanical Engg.
Vidyavardhini's College of
Engineering & Technology
Vasai Road-401202.



Report of Workshop on Entrepreneurship and Innovation as Career opportunity 6th Oct 2022

Objective: To share experiences based on observations at an enterprise.

About the Speaker: The guest speaker for the session

1. Speaker:- Mr.Ashish Jaykumar

Founder- Aarbee aqua India Pvt. Ltd.

Brief introduction

Aarbee Aqua was established in the year 2006 by Mr. Ashish Jaykumar, a qualified B.E. (Mechanical) with Finance Management from NMIMS, as one of the only kinds of supply house catering to the varied needs of Water Treatment OEM's and Traders. Since our inception, they are the leading Supplier of Water Treatment products achieving the needs of most of the Rural and Urban Water Treatment OEM's throughout India.

Through years of thorough continuous research and development in this field, Aarbee Aqua, stands today with a good-will to deliver more than 80% of the Water Treatment components essential in Residential, Commercial and Industrial segments.

Over the years, working with various industries, They have developed diversity in their way of working which helps in using the experience for the benefit of the customers. They own a wide range of products that possess a technological edge over other competitors ; resulting in a steady yearly growth and the high number of satisfied customers. At Aarbee Aqua, their effort is to always deliver the best solutions to the customers and therefore their range of products go through a comprehensive quality check process. All the products are being procured from reputed and registered vendors, who possess high reputation in the industry and were known for their optimal quality standards.

With the advantage of dedicated professionals by their side, They are poised to deliver the best standard quality products to the customers. The adept specialist, skilled engineers, experienced workforce and unparalleled resources empower them to follow the demands of different sectors with quality solutions.

Mr. Ashish Jaykumar, Founder of Aarbee Aqua India Pvt Ltd on the topic, "Study of Market and its Requirements".

This session was a well guided session to the students as it was well explained by giving various examples on current market requirements for entrepreneurship and related innovations. He shared his idea on marketing factors which needs to be considered during planning the process of innovation. His presentation skills and the method of explanation helped students to gain more knowledge over the topic

in a very effective way. It was an interactive session as he expressed his overall idea over this subject in detail due to which students were able to connect their ideas with great interest.

Thus, this session was a great success as students understood the overall idea of marketing and its requirements in the society. Also many of the students appreciated the session by giving positive feedback. Thus the session ended successfully after Q&A's from the students.

Total 37 students and two faculty members attended the session.

Thank you



Dr. Ashish Chaudhari

Dr.Ashish Chaudhari

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6th Oct 2022

Glimpses of the Event



**Vidyavardhini's College of Engineering
and Technology Vasai Road**



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)
IC202115606

INSTITUTION'S INNOVATION COUNCIL (IIC) IN
ASSOCIATION WITH E-CELL
ORGANIZING
Workshop on Entrepreneurship and Innovation as Career
Opportunity
on topic
"Study of Market and its Requirements"

 Thursday
October 6, 2022

 Time
4:00 PM-5.30 pm

 Third Floor Seminar Hall

Mrs. Shaista Khanam E-Cell Dr. Madhavi Waghmare Convenor-IIC Dr. Harish Vankudre Principal



Expert Speaker
Mr. Ashish Jaykumar
Founder- Aarbee aqua India Pvt. Ltd. Vasai



Mr.Ashish Jaykumar during workshop on Entrepreneurship and Innovation
as Career Opportunity



Workshop on Entrepreneurship and Innovation as Career Opportunity.

Expert Speaker is Mr. Ashish Jaykumar