



Entrepreneurship Cell

Startup genesis

34_Startup genesis by Mr. Arjun Panchal Mr. Dipankar Varma Mr. Neil Sawant Mr. Brij Parekh Mr. Charudatta Pande Mr. Mohsin Shaikh Mr. Abhijeet Birje Mr. Vishal Kumar Mr. Noorian Panjwani

“Startup genesis” was a 2 days workshop on entrepreneurship for students. It covered topics from company registration to finance and marketing. It was held on 25th and 26th September 2021 in online mode over google meet. It was inaugurated at 9.00 am on 25th September by Mr. Arjun Gadre, Managing director of Gadre Marines. He talked about qualities required to become entrepreneur. Following speakers conducted session over 2 days.

Sr. No.	Date	Time	Name	Topic
1	25 th September, 2021	9.30 am to 11.00 am	Mr. Arjun Panchal	Convert your idea into business
2	25 th September, 2021	11.45 am to 1.15 pm	Mr. Dipankar Verma	Company formation
3	25 th September, 2021	1.30 pm to 3.00 pm	Mr. Niel Sawant	Teen to Tycoon
4	25 th September, 2021	3.00 pm to 4.15 pm	Mr. Brij Parekh	Market like a mastermind
5	25 th September, 2021	4.15 pm to 5.45 pm	Mr. Charudatta Pande	Finance the masterclass
6	26 th September, 2021	9.am to 10.15 am	Dr. Mohsin Shaikh	Sales and Advertising
7	26 th September, 2021	10.15 am to 11.30 am	Mr. Abhijit Barje	Company compliance
8	26 th September, 2021	11.30 am to 1.30 pm	Mr. Vishal Kumar	Government schemes
9	26 th September, 2021	2.00 pm to 3.00 pm	Mr. Noorian Panjwani	Competitors
10	26 th September, 2021	3.00 to 4.15 pm	Ms. Trupti Shah	International trade

Mr. Chandan Kolvankar

ECell -Incharge

INAUGURATION



ARJUN GAIRE

Managing Director,
Gadre Marine Export Pvt Ltd

25 SEPTEMBER 2021

09:00 AM - 09:30 AM



Certificate of Appreciation

This Certificate is proudly presented to

ARJUN GADRE

For imparting his/her valuable insights to the students and committee members during **Startup Genesis** organized by E-Cell VCET on 25th & 26th September 2021.

26-09-2021

DATE

SIGNATURE



Vidyavardhini's College of Engineering and Technology, Vasai

विद्यावर्धिनीचे अभियांत्रिकी आणि तंत्रज्ञान महाविद्यालय, वसई

E-Cell VCET

Start-up Genesis

DAY -1

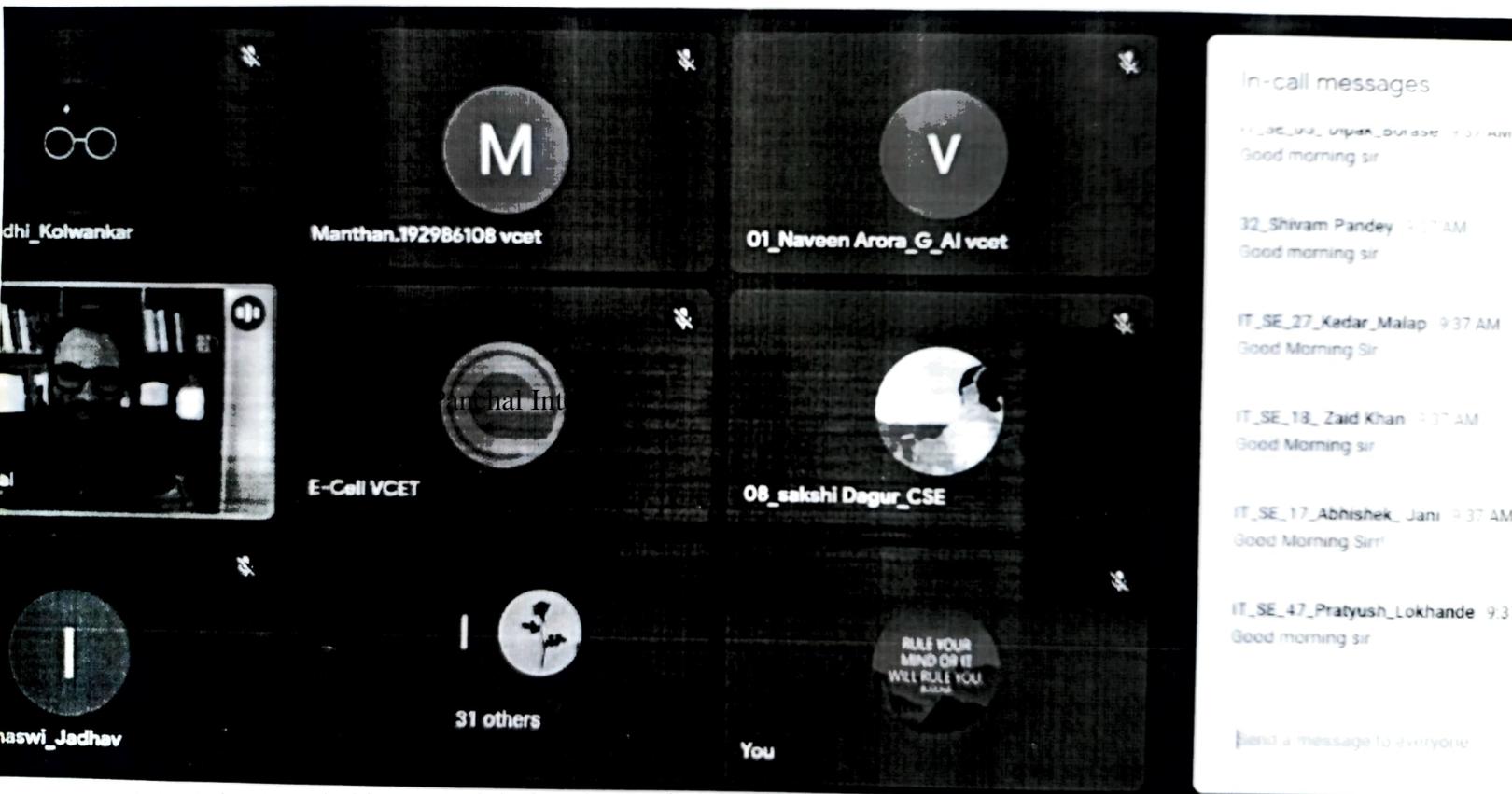
IDEATION

WORKSHOP on "CONVERT YOUR IDEA INTO BUSINESS"

Speaker: **Mr. Arjun Panchal**

Webinar Title	CONVERT YOUR IDEA INTO BUSINESS
Description:	<p>A very interactive and resourceful session was taken by Mr. Arjun Panchal. He started the session by giving small examples needed to create an idea. He gave very logical statistics on how the ideation concept works in the market. He explained the requirements for a startup and also shared business models and how to boil down an idea using 5 elements(steps). The workshop was overwhelming and participates were very interested and thought the session to be a very impactful one. He generalized topics and had participates hyped. Altogether the session was a great success and very informative.</p>
Objective of this Webinar	<ol style="list-style-type: none">1. It provided the participants with idea generation and ideation techniques.2. Participants got to learn various steps to start a business.3. Participants got to know how to follow their passion and to make an idea into a massive business.
Speaker Profile	Entrepreneur, Startup Mentor-SIBM, Author, Ex WFM Lead-ESRI
Working date	25 th September 2021
Duration	1hour 30 mins
Webinar time	9:30 am – 11:00 am
Venue	Google Meet
No. of attendees	26


Chandan Koltrantkar
Ecell Incharge



Mr. Arjun Panchal interacted during the session on convert you idea in to business



Section 01: Ideation

All The Secrets to Ideation



ARJUN PANCHAL

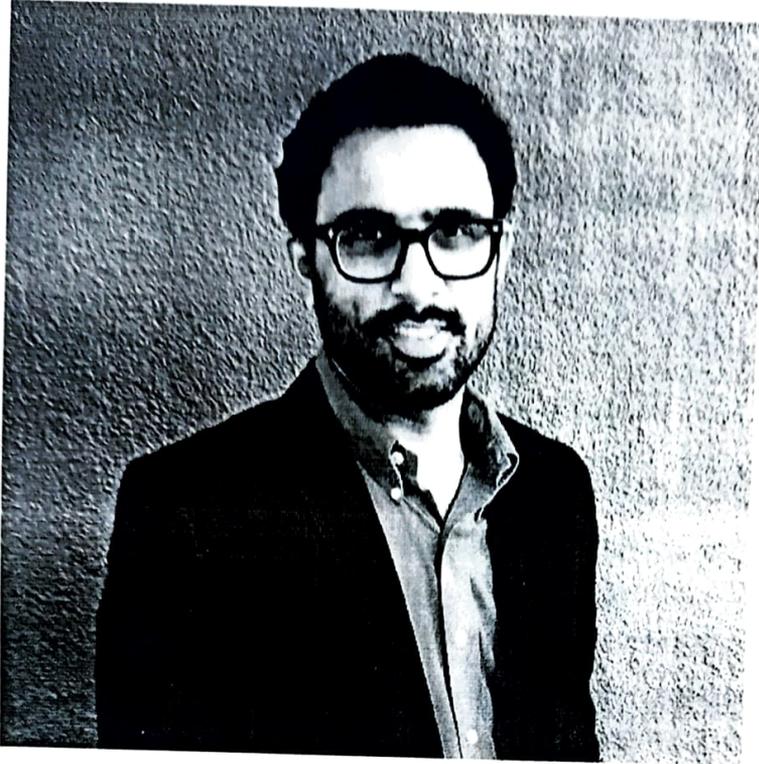
Entrepreneur | Startup Mentor-SIBM |

Author | Ex WFM Lead-ESRI, California |

MBA-UMass Boston

25 SEPTEMBER 2021

10:15 AM - 11:30 AM



Mr. Arjun Panchal

Arjun Panchal is an Entrepreneur, Startup Coach, Author, and Public speaker. He is a Startup Mentor at Innovation Cell, Ministry of Education, IIT Bombay, and SIBM, Pune. He is often invited as a guest speaker/judge at various seminars/BPlan competitions at other management institutes. He has mentored 500+ entrepreneurs and assessed 2500+ BPlans in the span of the last 5 years. He was also awarded for his "Contribution to Entrepreneurship Ecosystem" by Shri Balaji Society.

Arjun hailing from Nagda MP, did his engineering from Indore and pursued MBA from the University of Massachusetts, Boston. He worked with an esteemed organization ESRI in Los Angeles. To follow his ever cherished dream to be an Entrepreneur, he turned down a permanent offer in the same company and returned back to India to make the way of his own in 2015. He started a chain of Mexican food outlets brand "PapaZapata", which expanded to 6 outlets in the span of 3 years. Arjun has written a novel "What Happens in America" that portrays a story of the Indian students' life in the US and their diverse experiences. It is for all the ones who aspire to go to the US for higher studies. It's available on Amazon.

Experience:

1) Founder Director & CEO

PapaZapata – Mexican Indian Fusion · Full-time
Nov. 2015 - Present · 6 yrs 3 mos
Pune, Maharashtra, India

2) Author

What Happens in America
Aug 2017 - Present · 4 yrs 6 mos

3) Startup Mentor

Symbiosis Institute of Business Management Pune
Dec 2015 - Present · 6 yrs 2 mos
Pune, India

4) Esri

Project Lead
Feb 2013 – Feb 2015 · 2 yrs 1 mos.
Redlands, CA, USA
Workforce Management Specialist
Feb 2013 – Feb 2015 · 2 yrs 1 mos.
Redlands, California, United States

5) UMass Boston

Business Analyst Intern
Internship
May 2012 – Aug 2012 · 4 mos
Boston, USA
Research Analyst
Sep 2011 – May 2012 · 9 mos
Boston, USA

6) Market Research Analyst

Sustainability Guild International
May 2011 – Jul 2011 · 3 mos

7) CH Group

Sr. Executive, Marketing
Jan 2010 – Jul 2010 · 7 mos
Indore

- 8) **ANTS Studio Private Limited**
Executive, Marketing
ANTS Studio Private Limited
Aug 2008 – Jun 2009 · 11 mos
Indore, India

- 9) **Volunteer Experience**
The Akanksha Foundation
Student Mentor
Aug 2015 – Oct 2017 · 2 yrs 3 mos.

Qualification:

- 1) **University of Massachusetts Boston**
Master of Business Administration (M.B.A.)
2010 – 2012

- 2) **Rajiv Gandhi Prodyogiki Vishwavidyalaya**
B.E, Electronics and Communication
2004 – 2008

- 3) **Indira Kala Sangit Vishwavidyalaya**
Master of Arts (M.A.) , Music (Tabla)
1997 - 2006

- 4) **Aditya Birla Public School, Nagda**
High School, Physics, Chemistry and Math (PCM)
1989 – 2004



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Start-up Genesis

DAY -1

COMPANY FORMATION

WORKSHOP on "COMPANY FORMATION - A COMPLETE GUIDELINE"

Speaker: Mr. Dipankar Verma

Webinar Title	COMPANY FORMATION - A COMPLETE GUIDELINE
Description:	<p>The session started with Mr. Dipankar Verma introducing us to startups and types of Companies. He also talked about strategies, Marketing, and business ideas. He put a great emphasis on topics like practicality, implementation, and commitment. He also shared how a startup is a never-ending journey and also how to reach the core of problems. The session was an interactive one with lots of QnAs from the participants. The webinar was a great success and very informative.</p>
Objective of this Webinar	<p>Participants will be able to:</p> <ol style="list-style-type: none">1. Tell what's a company2. Have an idea about company formation3. Requirement for company formation
Speaker Profile	Partner Terry Exports, Mentor at XLRI, Global Ambassador at Aston Business School.
Working date	25 th September 2021
Duration	1 hour 15 mins
Webinar time	11:45 am – 1:15 pm
Venue	Google Meet
No. of attendees	29


Chandan Kulkarni
ECell Incharge



hide-bug



Section 02: Company Formation

Decoding the process of company formation



DIPANKAR VERMA

Partner Terry Exports | Mentor at XLRI |

Founding Member at AcoBloom International

25 SEPTEMBER 2021

11:45 AM - 01:00 PM



Mr. Dipankar Verma

One of the pioneers in accounting and finance outsourcing in India. Expanded the clientele base of the company. In previous roles in Wipro, I was involved in providing Business Technology Solutions & Delivery to one of the largest custodian banks in the world, stakeholder engagement between onshore and offshore, as one of the major skills.

Having Master's in Strategy & International Business from Aston Business School, Birmingham, UK (ranked among the global top 100 by the Economist magazine in 2021), with around 7+ years of working experience in Global Business Services & Outsourcing in Professional Services & IT industry, involving International Business & Marketing, New Business Development, Market Research, Go-to-Market Strategy, Consulting, Sales & Client Engagement, Customer Insights and Experience, Brand Development, Global Delivery Solutions, Contracts & Negotiation.

Experience:

1) Partner

Terry Exports® LLP · Full-time
Oct 2016 – Present · 5 yrs 4 mos
New Delhi, India

2) Global Alumni Ambassador

Aston Business School
June 2021 - Present · 8 mos
Birmingham, U.K.

3) Mentor to Executive MBA Candidates

XLRI Jamshedpur
June 2021 - Present · 8 mos
Jamshedpur, India

4) Founding Member

AcoBloom International® Full-time
Jan 2018 – Present · 4 yrs 1 mo
Noida, India

5) International Marketing & Sales

SandMartin - Outsourcing Experts Full-time
May 2016 – Dec 2017 · 1 yr 8 mos
Noida, India

6) Masters Candidate

Aston Business School Full-time
Sep 2014 – Mar 2016 · 1 yr 7 mos
Birmingham, England, United Kingdom

7) Associate Consultant/Software Engineer

Wipro Technologies Full-time
Nov 2011 – May 2014 · 2 yrs 7 mos
Bangalore, Hyderabad, New Delhi, India

Qualification:

1) Aston Business School, Birmingham, U.K.

Master's Degree, International Business
2014 – 2015

2) SRM University

(B.Tech.) Electronics and Communications
2007 – 2011



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Start-up Genesis

DAY -1

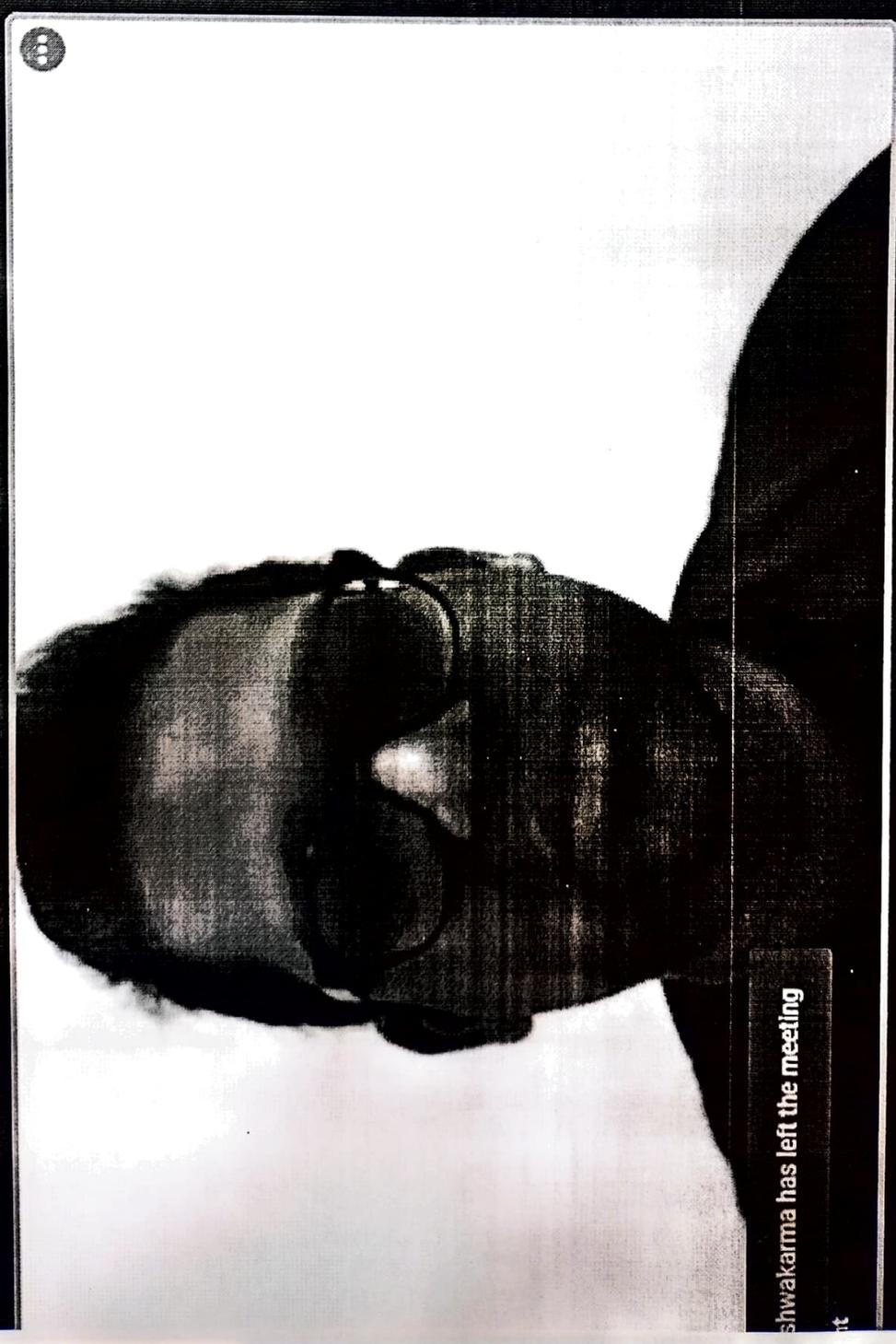
PRODUCT DEVELOPMENT

WORKSHOP on "THE RIGHT WAY FOR YOU TO GO FROM TEEN TO TYCOON"

Speaker: Mr. Neil Sawant

Webinar Title	THE RIGHT WAY FOR YOU TO GO FROM TEEN TO TYCOON
Description:	<p>This session started with the warm welcome of our speaker Mr. Neil Savant by our host. He started a very interactive session by answering the questions of our future entrepreneurs followed by his introduction. Further discussed the problems arising after the development of product and its solutions too. By being an engineer himself he was able to develop the blueprints without seeking out other people for this task. He also explained the most needed aspects to be considered while making the Product. Mr. Chinmay Rahalkar (Founder of Cowboy Milkshake), an Ex-student of VCET shared his business idea and tactics made while growing his business. He also solved various questions by the participants. The session was very interactive.</p>
Objective of this Webinar	<p>Participants got the idea of various aspects in business formation like-</p> <ol style="list-style-type: none">1. Successive Mindset2. Ideation3. Analysis of needs4. Designing the product according to the needs5. Prototyping6. Improving the product by considering the feedbacks.
Speaker Profile	Founder - NUOS Home Automation, Co-Founder – NUOS Medtech, Industry Mentor
Working date	25 th September 2021
Duration	1 hour 30 mins
Webinar time	1.30 pm- 3.00 pm
Venue	Google Meet
No. of attendees	27


Chandan Rahalkar
Ecell Incharge



shwakarma has left the meeting

Meeting controls:

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Participant grid:

- 08_Ronak Kela...
- IT_SE_14_Mana...
- Hrithik Gavankar
- IT_SE_19_JAYE...
- Anup Paikaray
- IT_SE_27_Keda...
- E-Cell VCET
- 21 others



STARTUP GENESIS

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Section 03: Product Development

Product Development in a world of Digital Transformation



NEIL SAVANT

Founder - NUOS Home Automation,
Co-founder - NUOS Medtech

25 SEPTEMBER 2021

01:30 PM - 02:45 PM

 @ecell_vcet  /ecell-vcet



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DAY -1

MARKETING

WORKSHOP on "MARKET LIKE A MASTERMIND"

Speaker: Mr. Brij Parekh

Webinar Title	MARKET LIKE A MASTERMIND
Description:	<p>A very interactive and resourceful session was taken by Mr. Brij Parekh. He demonstrated the ideas required for marketing a product.</p> <p>He explained all the strategies required for Business marketing. He also gave a glimpse of his journey to become the co-founder of Brani. He encouraged the students to start taking leads as an entrepreneur by his session. He gave an insight into all the steps necessary to be followed as an entrepreneur for marketing the product. The session was an interactive one with lots of QnAs from the participants. The webinar was a great success and very informative.</p>
Objective of this Webinar	<ol style="list-style-type: none">1. It provided the participants with the idea of trending marketing skills.2. Students got to know how to develop marketing skills and their techniques.
Speaker Profile	Co-Founder of Brani
Working date	25 th September 2021
Duration	1hour 15 mins
Webinar time	3.00pm - 4.15pm
Venue	Google Meet
No.of attendees	26


Chandan Kohan Kar
Ecell Incharge

Brij Parekh is presenting

Promotion
Mix!

WHAT ARE YOU SELLING? (AWARENESS)



Advertising

www.Promotion.com

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Senior Selling Director
Brij Parekh

-fdmi-acx



IT_SE_10_Anish_D_



E-Call VCET



Anup Paikaray



01_Naveen Arora

29 others





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Section 04: Marketing

Market like a Mastermind

BRIJ PAREKH

Co-Founder at Brani

25 SEPTEMBER 2021

03:00 PM - 04:15 PM

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Start-up Genesis

DAY-1

FINANCE

WORKSHOP on "FINANCE THE MASTERCLASS"

Speaker: Mr. Charudatta Pande

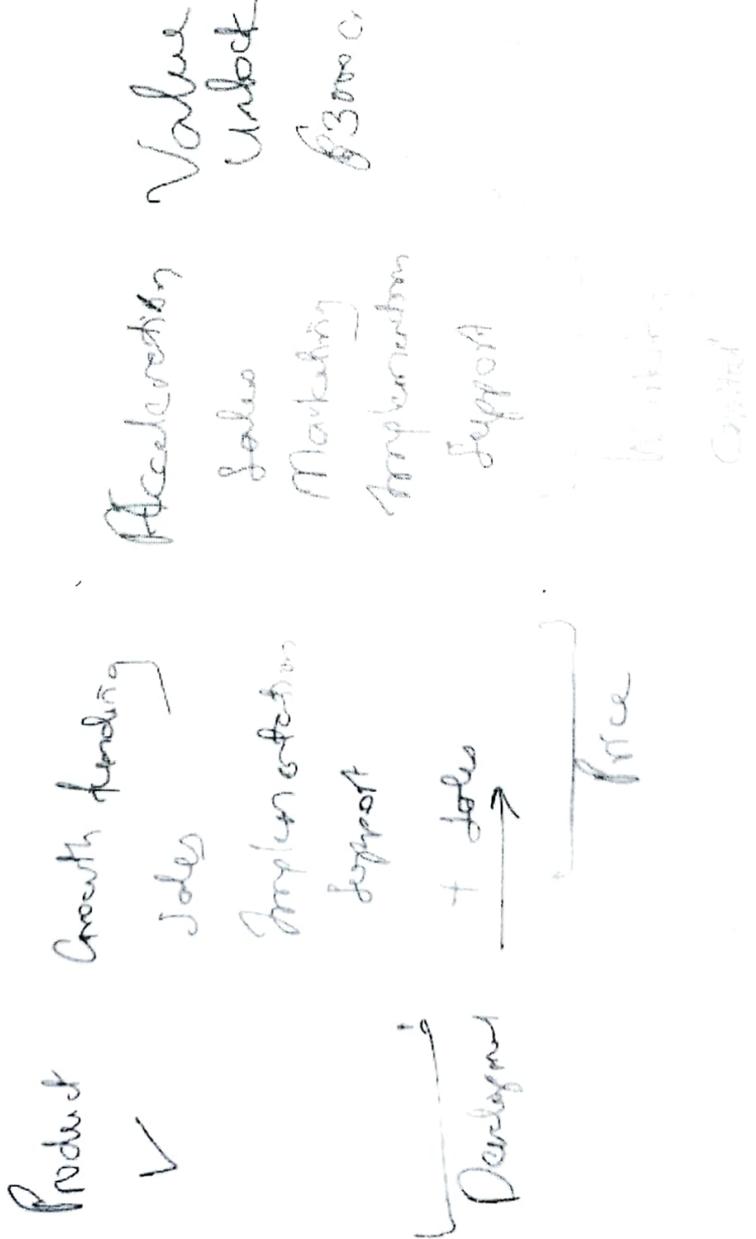
Webinar Title	FINANCE THE MASTERCLASS
Description:	A very interactive and resourceful session was taken by Mr. Charudatta Pande. Speaker started an interactive session by discussing the financial aspects such as Requirement, Resources, Timeline, Technology, Investment, and the most Important PLAN. Further, the speaker went down explaining the mentioned points. He also gave us a path towards balancing all these aspects and exposed us to the risk while doing the same. He gave an insight into the finance sector of industry. The session was an interactive one with lots of QnAs from the participants. The webinar was a great success and very informative.
Objective of this Webinar	Participates will be able to handle: 1. Resources 2. Timeline 3. Technology 4. Investors 5. Risks
Speaker Profile	Director – Groples Solutions, Founder-Suhrud Consultations, Success Maximizer at SuMax, Author, Advisory Board Member.
Working date	25 th September 2021
Duration	1hour 15 mins
Webinar time	4.15pm – 5.45pm
Venue	Google Meet
No. of attendees	20

Chandan Keshan Kar
Ecell Incharge

SuMax Expert is presenting

Sat 25 Sep

82% 4K



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Shruti Kuvekar



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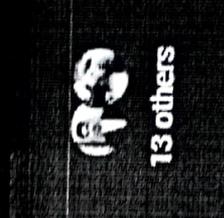
63_Radha Vish...



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32_Shivam Pan...



13 others



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STARTUP GENESIS

Kickstart your journey with VCET



Section 05: Finance

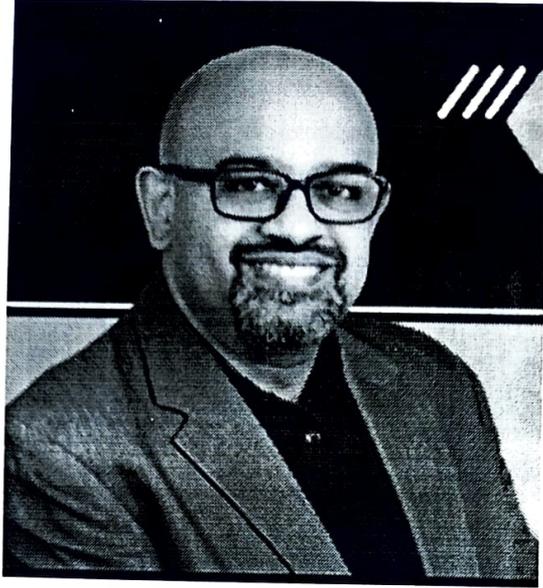
Finance - The Masterclass

CHARUDATTA CHAND

Director at Groples Solutions | Founder-
Suhrud Consultants | Success Maximizer at
SuMax | Author | Advisory Board Member

25 SEPTEMBER 2021

04:30 PM - 05:45 PM



Mr. Charudatta Pande

Suhrud which literally means a well-wisher / Friend in Sanskrit, underlines the operating philosophy of our new enterprise. We are a committed team of experienced industry professionals with complementing core competencies bonded by the basic principle of TRUST and an ability to deliver measurable Business Value to our clients.

We understand client's unique operational challenges as perceived by different stakeholders, assess the Business Risk, conduct Root Cause Analysis, deliberate Solutions and then implement / institutionalize the corrected processes / systems / behaviors.

Experience:

1) Founder Director and CEO

Groples Solution Private Limited · Full-time

Jun 2020 - Present · 1 yr 8 mos

Mumbai, Maharashtra, India

2) Success Maximizer

SuMax · Full-time

Sep 2021 - Present · 5 mos

Thane, Maharashtra, India

3) Expert on MSMEEx Platform

MSMEEx

Jan 2021 - Present · 1 yr 1 mos

- 4) Advisory Board Member**
Advisory Board Member
ME Educational Technologies and Consultancy Services (MEETCS)
Sep 2019 - Present · 2 yrs 5 mos
Mumbai Area, India

- 5) Founder - Suhrud Consultants**
Suhrud Consultants
Oct 2017 - Present · 4 yrs 4 mos
Mumbai Area, India

- 6) Director**
Nanabhoy Management Services
Oct 2014 - Sep 2017 · 3 yrs

- 7) SAP**
2 yrs 9 mos
Mumbai Area, India
Senior Account Manager - Key Business
Jan 2014 - Sep 2014 · 9 mos
Senior Manager - Applications, Enterprise Business
Mar 2013 - Dec 2013 · 10 mos
Account Executive
Jan 2012 - Feb 2013 · 1 yr 2 mos

- 8) Key Account Manager**
Dassault Systemes
Apr 2010 - Jan 2012 · 1 yr 10 mos

- 9) Business Manager**
IBM
Jan 2008 - May 2010 · 2 yrs 5 mos

- 10) Consultant - Engineering Services**
Autoline Industries Limited
2006 - 2007 · 1 yr 1 mos

- 11) Key Account Manager**

EDS Technologies
2005 - 2006 · 1 yr 1 mo

12) Area Sales Manager

Jost's Engineering Company limited
2003 - 2005 · 2 yrs 1 mo

13) Sales Engineer

Dynomerck Controls
2000 - 2003 · 3 yrs 1 mo

Qualification:

1) Symbiosys Institute of Business Management

PGDMM, Marketing
1999 - 2000

2) Amravati University

BE, Mechanical Engineering
1994 - 1998

3) Government College of Engineering, Amravati

BE, Mechanical Engineering
1994 - 1998



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Start-up Genesis

DAY -2

SALES AND ADVERTISEMENT

WORKSHOP on "SALES AND ADVERTISEMENT BOOTCAMP TO LEVEL UP YOUR CARRER"

Speaker: Mr. Mohsin Shaikh

Webinar Title	SALES AND ADVERTISEMENT BOOTCAMP TO LEVEL UP YOUR CARRER
Description:	The Beautiful session was taken by Dr. Mohsin Shaikh. He started with basics and presented us with a very informative ppt. he talked about trades, types of trades, commerce, and business. Moving over to marketing management, sales, and advertisement. He discussed the targets, leads, and customers. The session was an interactive one with lots of QnAs from the participants. The webinar was a great success and very informative.
Objective of this Webinar	Participates will be able to: 1. How to do advertisement 2. How to do sales and sales promotions
Speaker Profile	Professor at ASM Group of Institute, PUNE, MBA and PHD from University of Pune
Working date	26 th September 2021
Duration	1hour 15 mins
Webinar time	9:00am – 10:15am
Venue	Google Meet
No. of attendees	23


Chandan Kelkankar
Ecell Incharge

Timestamp	Email Address	Name	Contact Number	How was your experience	How valuable/informative
9-26-2021 0:06:44	mrunaliphad4@gmail.com	Mrunali Phad	9867632237	4	4
9-26-2021 10:18:51	dipak.201864105@vcet.ed	Dipak Borase	7666874346	5	5
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9-26-2021 10:21:21	shivam.201483101@vcet.ed	Shivam pandey	8454038839	5	5
9-26-2021 10:22:21	103saurabhshukla@gmail.com	Saurabh Pradeep shukla	7021621470	5	5
9-26-2021 10:24:57	anish.201914101@vcet.ed	Anish Dalvi	8104729700	5	5
9-26-2021 10:32:16	niyati.203448209@vcet.ed	Niyati Rajendra Patil	8554046970	5	5
9-26-2021 10:39:41	abhishek.201984101@vcet.ed	Abhishek Jani	09552874929	5	5
9-26-2021 10:39:45	shreya.202164201@vcet.ed	Shreya Parchurkar	9594399798	5	5
9-26-2021 11:25:31	vatsal.202294101@vcet.ed	Vatsal Shah	9082724923	5	5
9-26-2021 11:45:38	manaswi.201954202@vcet.ed	Manaswi Jadhav	9325474460	4	4
9-26-2021 16:00:09	siddhi.202024201@vcet.ed	Siddhi Kolwankar	8999668182	5	5


 Chandan Kolvanke
 Ecell Incharge



STARTUP GENESIS

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Section 06: Sales and advertisement

Sales & Advertisement Bootcamp to level up your career



DR. ANSHU SIN SHIKHA

Professor at ASM Group of Institutes,
Institute of Professional Studies, Pune.

26 SEPTEMBER 2021

09:00 AM - 10:15 AM

 @ecell_vcet  /ecell-vcet

Dr. Mohsin Shaikh is presenting

ADVT & SALES (Automated) - PowerPoint
Design Transitions Animations Slide Show Review View Help Tell me what you want to do

The screenshot shows a PowerPoint slide with the following content:

SALES AND MARKETING STRATEGIES FOR STRATUPS

- Sales and marketing are simply the tools and strategies that we use to help people become customers. The journey to becoming a customer.

1	They have a problem that needs to be solved.
2	They discover our product as a solution.
3	They research, ask questions and test our product.
4	They make a decision to become a customer.

Navigation icons: Home, Back, Forward, Search, Refresh, Print, Share, Help, Close.

Dr. Mohsin Shaikh

E-Cell VCET

Kritika Khandelwal

45_Pinanshu.Surv...

IT_SE_27_Kedar...

Navigation icons: Mute, Comments, Hand, Screen, Share, Phone, Info, You



Mr. Mohsin Shaikh

I am a MBA,MA(Eco) and PhD from University of Pune and MA (Public Administration) from University of Madras.I passed the UGC - NET JRF examination for the award of junior research fellowship. I have over 23 years of experience in teaching PG students at various management institutes under University of Pune, Shivaji University and Bharati Vidyapeeth Deemed University.

I have published research papers in reputed journals and presented papers in various national and international conferences. I am a recognized research guide of University of Pune and currently 6 students are pursuing PhD under my guidance. 7 students has completed their Ph.D and 2 students their M.Phil under my guidance.

I am trained in Case Method of Teaching by Harvard Business School, USA. My area of expertise is HRM, Strategy, Entrepreneurship and Sustainable development . I have authored books on Industrial Psychology, OB and Business Research Methods.

I am a life member of professional bodies like International Society for Development and Sustainability (ISDS) Japan, Indian Society of Training & Development, New Delhi, Indian Society for Labour Economics, New Delhi, National institute of Personnel Management, Kolkata, National HRD Network, Ahmadabad and Quality circle forum of India.

I had visited Rwanda,Indonesia and Iran for academic assignments. I can be reached at skmohsin1@rediffmail.com

Experience:

1) Professor

ASM Group of Institutes
Feb 2020 - Present · 2 yrs
Pune Area, India

- 2) **Professor and Head of Consultancy Cell**
ZEAL EDUCATION SOCIETY
Mar 2019 - Nov 2019 · 9 mos
Pune, Maharashtra, India
- 3) **Professor**
Dnyansagar Institute of Management & Research
Jul 2018 - Feb 2019 · 8 mos
Pune, Maharashtra, India
- 4) **Professor and HOD**
Smt.Kashibai Navale college of Engineering
Mar 2009 - Jul 2018 · 9 yrs 5 mos
Pune Area, India
- 5) **Assistant Professor**
Dr. Vikhe Patil Foundations Centre for Management, Near Patrakarnagar, Off. Senapati
Bapat Road, Pune
Jan 2005 - Feb 2009 · 4 yrs 2 mos
Pune, Maharashtra, India
- 6) **Lecturer**
Bharati Vidyapeeth
Jan 2000 - Dec 2004 · 5 yrs
Karad Area, India
- 7) **Lecturer**
Maharashtra Cosmopolitan Education Society's Allana Institute of Management
Sciences, Camp Pune
Aug 1999 - Dec 1999 · 5 mos
Pune Area, India
- 8) **Lecturer**
Poona Institute of Management
Aug 1998 - Jul 1999 · 1 yr

Pune Area, India

Qualifications:

- 1) **Savitribai Phule Pune University**
Master of Arts - MA, Economics
Jun 2018 - Jun 2020

- 2) **Savitribai Phule Pune University**
Doctor of Philosophy - PhD, Strategic HRM
2005 - 2008

- 3) **Neville Wadia Institute Of Management Studies and Research**
Master of Business Administration - MBA, Human Resources Management/Personnel
Administration, General
1996 - 1998

- 4) **AKI's Poona College of Arts, Science & Commerce**
B.Sc, Physics
1993 - 1996
Grade: First



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Start-up Genesis

DAY -2

COMPLIANCES

WORKSHOP on "AN INSIGHT INTO COMPANY COMPLIANCE"

Speaker: Mr. Abhijit Barje

Webinar Title	AN INSIGHT INTO COMPANY COMPLIANCE
Description:	<p>A very interactive and resourceful session was taken by Mr. Abhijit Barje. He demonstrated the different types of companies and incorporation. He explained all the policies required to start a business. He gave an insight into the Legal Advantages of starting a Company. He gave a detailed formation about the requirements needed to start a business i.e legal requirements like registration, stamp duty, etc. He explained all the points for the maintenance of a business. As well as gave a piece of detailed information about the shareholder concept. The session was an interactive one with lots of QnAs from the participants. The webinar was a great success and very informative.</p>
Objective of this Webinar	<ol style="list-style-type: none">1. It provided the participants with all the legal requirements to start a business.2. Students got to know the documentation procedures necessary to start a business.
Speaker Profile	Co-founder SB and Company.
Working date	26 th September 2021
Duration	1hour 15 mins
Webinar time	10.15am – 11.30am
Venue	Google Meet
No.of attendees	21

Chandan
Chandan Redkar
Ecell Incharge

Abhijit Barje is presenting

MAINTENANCE OF RECORDS

Minutes of every meeting

Various registers – Director Register, Shareholder Register, Share Transfer Register, Share Allotment Register.

Books of accounts and audited financial statements

Every decision to be taken through Board meetings only by way of passing resolution.

Records to be maintained at the registered office of the Company

Meeting Application is Pending Your Approval

Meeting Application



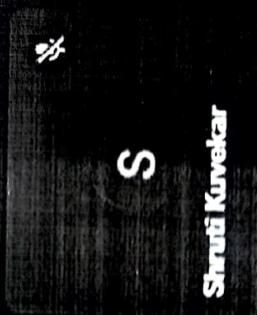
IT_SE_35_Shreya



Abhijit Barje



Vedant Patil



Shruti Kuvekar



30 others

-hovb-sit





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Section 07: Compliances

An insight into Company Compliance



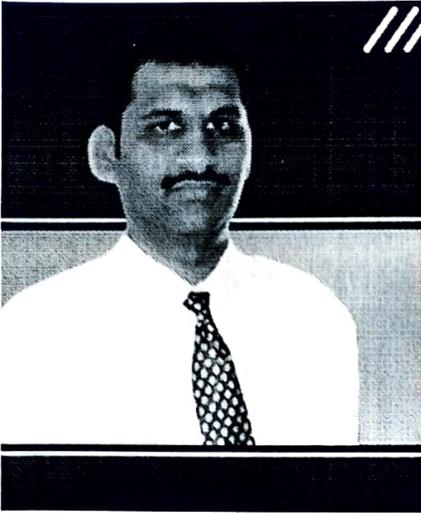
ABHIJIT BARJE

B. Com, CS, LL. B

Fellow member of the Institute of
Company Secretaries of India

26 SEPTEMBER 2021

10:15 AM - 11:30 AM



Abhijit Barje

Company Secretary in Practice at SB & Company
Pune

Experience

SB & Company

Company Secretary in Practice

October 2013 - Present (8 years 4 months)

Quick Heal Technologies Pvt. Ltd.

Company Secretary & Global Head - Legal

March 2013 - September 2013 (7 months)

Pune

Kolte-Patil Developers Limited

Company Secretary

March 2012 - February 2013 (1 year)

Sahyadri Industries Ltd

Company Secretary & Compliance Officer

July 2006 - March 2012 (5 years 9 months)



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DAY -2

GOVERNMENT SCHEMES

WORKSHOP on "PROFITTING YOUR BUSSINESS THROUGH GOVERNMENT SCHEMES"

Speaker: Mr. Vishal Kumar

Webinar Title	PROFITTING YOUR BUSSINESS THROUGH GOVERNMENT SCHEMES
Description:	<p>A very interactive and resourceful session was taken by Mr. Vishal Kumar. He started an interactive session followed by his own introduction. Further, he explained the task of the MSME ministry and its services, also gave us a glimpse of its upcoming ventures. And to add he discussed the eligibility criteria for the Start-up India scheme. He also explained that how to carry out funding particularly in India. Shared few aspects of the share market and the risk of playing through it. Then he unraveled the Prime Minister's Employment Generation Programme (PMEGP), MUDRA-Pradhan Mantri Mudra Yojana, Ubharte Sitare Fund Scheme, and Stand-up India. Session. Coming down to the Entrepreneurship & skill Development Program (ESDP). The session was an interactive one with lots of QnAs from the participants. The webinar was a great success and very informative.</p>
Objective of this Webinar	<ol style="list-style-type: none">1. It provided the participants with all the detailed information on all the government Schemes.2. Students got to know about the share market in detail.
Speaker Profile	Co-Founder & COO, MSMEEx, Chartered Accountant.
Working date	26 th September 2021
Duration	1 hour 30 mins
Webinar time	11.30am – 1.30pm
Venue	Google Meet
No. of attendees	19


Chandan Kulkarni
E-Cell Incharge

- IT_SE_35_Shreya_Par... Vedant Patil IT_SE_27_Kedar_Malap Vishal Kumar 08_Ronsak Kela_AI_vcet Shrutu
- IT_SE_10_Anish_Dalvi Kritika Khandelwal IT_SE_48_vatsal_shah 25_SHRUTI_KUVEKAR 32_SHRUTI_KUVEKAR
- 60_Sayali Thakre_co... SMIT SARDHARA 45_Pinanshu.Surve_E... E-Cell VCET Riddhesh Varastar 15_Vedant Patil
- IT_SE_19_JAYESH_KH... IT_SE_45_Sanskrutij_K... IT_SE_21_Siddhi_Kol... 9 others
- IT_SE_17_Abhishek_J... You

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IT_SE_17_Abhishek_J...

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60_Sayali Thakre_co...	SMIT SARDHARA	45_Pinanshu.Surve_E...	Riddheesh Varaskar	15_Ved
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Section 08: Government Schemes

Profiting your business through government schemes

VISHAL KUMAR

Co-Founder & COO, MSMEX

26 SEPTEMBER 2021

11:45 AM - 01:00 PM

@ecell_vcet in /ecell-vcet



Mr. Vishal Kumar

Expertise in Business Transformation and Revival, Venture Capital & Funding, Business Finance and Restructuring, GST and Indian Taxation, Finance Planning and Budgeting; Business Strategy and Project Management; Financial Controls and Reporting

Experience:

- 1) Co-Founder & COO**
MSMEx · Self-employed
Dec 2019 - Dec 2021 · 2 yrs 1 mo
Mumbai Area, India
- 2) Deputy General Manager Finance; Head - Indirect Taxes and GST**
Wockhardt Ltd.
Mar 2017 - Apr 2018 · 1 yr 2 mos
Mumbai, Maharashtra, India
- 3) Senior Manager Taxation & Finance**
Kellogg Company
Jun 2015 - Mar 2017 · 1 yr 10 mos
Mumbai Area, India
- 4) Senior Manager**
Asian Paints
Jan 2013 - Jun 2015 · 2 yrs 6 mos

Mumbai Area, India

5) Manager

PwC Consulting - People & Organization
Jul 2006 - Jan 2013 · 6 yrs 7 mos

6) Finance Officer

Cadbury India Limited
Dec 2005 - Jul 2006 · 8 mos

Qualifications:

The Institute of Chartered Accountants of India
Chartered Accountant, Finance
2001 - 2004



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DAY -2

COMPETITORS

WORKSHOP on "LEARN THE TRICKS TO CRUSH YOUR COMPETITORS."

Speaker: Mr. Noorain Panjwani

Webinar Title	LEARN THE TRICKS TO CRUSH YOUR COMPETITORS
Description:	<p>A very interactive and resourceful session was taken by Mr. Noorain Panjwani. He explained the concept of looking at the competitors and their definitions. He gave some tips like identify the domain of the competition, identify where the battle is. Try to speak to the customers of the competitors and try to understand where the gaps (loophole) are and try to change them. Investors have to strictly follow the norms and conditions proposed by the investing company. Sustainability will be attained by consistency. The session was an interactive one with lots of QnAs from the participants. The webinar was a great success and very informative.</p>
Objective of this Webinar	<ol style="list-style-type: none">1. It provided the participants with all the detailed information on how to identify the competitors in your industry background.2. Students got to know various tips required to handle the competitors.
Speaker Profile	Senior Consultant of Xebia, CEO Space Up, Technologies.
Working date	26 th September 2021
Duration	1 hour
Webinar time	2.00pm – 3.00pm
Venue	Google Meet
No. of attendees	20

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Chandan Kulkarni
Ecell Incharge



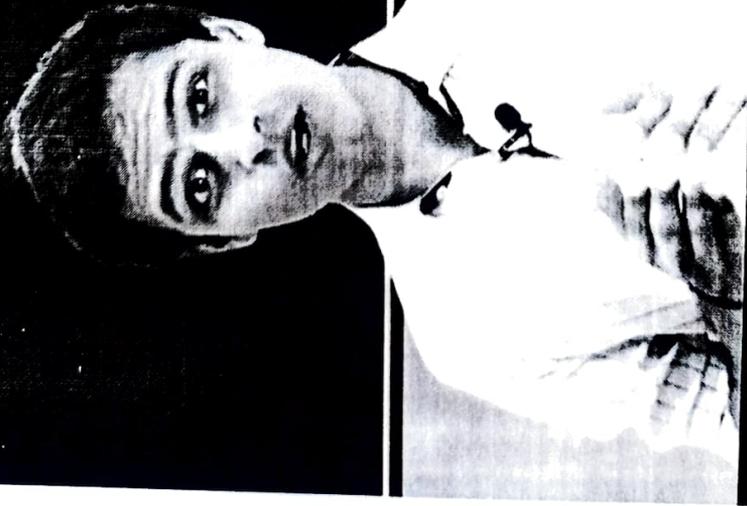
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- IT_SE_09_Hars...
- IT_SE_48_vatsa...
- 38_Mitali Bose
- TEJAS DEEPAK ...
- E-Cell VCET
- IT_SE_05_Dipa...
- 17 others

Meeting controls: Mute, Video Off, Chat, Raise Hand, Share Screen, Call, End Meeting



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NOORAIN PANJWANI

Senior Consultant, Xebia

Section 09: Competitors

Learn the tricks to crush your competitors

26 SEPTEMBER 2021

01:30 PM - 02:45 PM

 @ecell_vcet  /ecell-vcet



Mr.Noorain Panjwani

I am a die hard developer fused with the entrepreneurial spirit. I have expertise as a cloud architect and have worked on various Industrial IoT projects. At Space Up Technologies LLP, I'm working on making Serverless a democratic place to be in. Cheers!!!

Experience :

1) Senior Consultant

Xebia · Full-time

Apr 2021 - Present · 10 mos

Gurugram, Haryana, India

2) CEO

Space Up Technologies

Nov 2017 - Apr 2021 · 3 yrs 6 mos

Mumbai Area, India

3) President, Startup VJTI Campaign

Entrepreneurship Cell , VJTI

Jun 2017 - May 2018 · 1 yr

4) Research Assistant

Centre of Excellence in Complex & Nonlinear Dynamical Systems, VJTI

Dec 2016 - Nov 2017 · 1 yr
Mumbai Area, India

5) Implant Trainee

Ekraft

Dec 2015 - May 2016 · 6 mos
Mumbai, Maharashtra, India

6) Implant Trainee

NM Automation and Control Pvt Ltd

Jun 2014 - Nov 2014 · 6 mos

Research and Development in the field of embedded systems mainly for industrial automation

Research and Development in the field of embedded systems mainly for industrial automation

Qualifications:

1) Veermata Jijabai Technological Institute (VJTI)
Bachelor of Technology - BTech, Electronics Engineering
2016 - 2019

2) Shri Bhagubhai Mafatlal Polytechnic
Diploma, Digital Electronics Engineering
2012 - 2016



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E-Cell VCET

Start-up Genesis

DAY-2

IMPORT - EXPORT

WORKSHOP on "ALL ABOUT INTERNATIONAL TRADE."

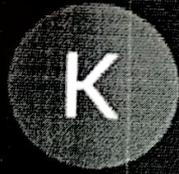
Speaker: Ms. Trupti Shah

Webinar Title	ALL ABOUT INTERNATIONAL TRADE
Description:	<p>A very interactive and resourceful session was taken by Ms. Trupti Shah. She started the session by giving an insight into the trading system in India. She explained all the necessary points required for the import-export industry. She also gave a glimpse about her journey into the import-export industry. She demonstrated the booming of the import-export industry today in India. She gave detailed information about the international trading system. The session was an interactive one with lots of QnAs from the participants. The webinar was a great success and very informative.</p>
Objective of this Webinar	<ol style="list-style-type: none">1. It provided the participants with all the steps required to start international trade.2. Students got to know about the importance of international trade.
Speaker Profile	AVP HR & Admin, 15+ years of experience in Import-Export
Working date	26 th September 2021
Duration	1 hour 15 mins
Webinar time	3.00pm – 4.15pm
Venue	Google Meet
No.of attendees	23

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Chandan Kdvanika
Ecell Incharge



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14_SHRUTI



IT_SE_10_...



IT_SE_19_...



Trupti



IT_SE_35...



You

15_Ve 18 others

Timestamp	Email Address	Name	Contact Number	How was your experience	How valuable/informative v
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Not
Chandan Keshavnar
Excel Exchange



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Section 10: Import-Export

All about the international trading



TRUPTI'S

Currently into Foreign Trade Industry

26 SEPTEMBER 2021

03:00 PM - 04:30 PM



Ms. Trupti Shah

AVP, Ahemdabad

Experience

iiiEM Exim Training Pvt Ltd.

AVP HR & Admin

September 2015 - Present (6 years 5 months)

Education

MS University, Baroda, India

Master of science (M.Sc), Human Development (1983-187)

Registration No.	Email Address	Name	Contact Number (Preferred)	College Name	Stream	Year & Department	State & City	Please upload your college ID photo
9-24-2021 21:31:17	abhishek.201984101@vccet	Abhishek Jani	0552814929	Vidyavardhini's college of Information technology	SE-IT	Maharashtra		https://drive.google.com/opens?id=1YzYzCFR_PzrTj-2L2BDQ0mXWU7P1
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9-24-2021 21:37:54	mihai.190051201@vccet	Mihai Bose	9096119573	Vidyaardhini's College of EXTC	SE-IT	Vihar, Maharashtra		https://drive.google.com/opens?id=1B8-0i0jIPBQdR9ZHMz5CNkUJZEn
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9-24-2021 23:21:59	jayesh.202004102@vccet	JAYESH KHANDARE	8888216237	Vidyaardhini's College of BE	TE EXTC	MAHARASHTRA & VIRAR		https://drive.google.com/opens?id=1u5a86Am_R6u7G8WjPQ1691_Zm-dLCT5FM
9-24-2021 23:37:05	jayshimhate@gmail.com	JAYSHREE JAMNAN MHAIN	9325474480	Vidyaardhini's College of BE	TE Mechanical Engineern	Mumbai		https://drive.google.com/opens?id=1Bz1WRC70kAJp4z4wWjP1E
9-24-2021 23:37:42	amoladarab32@gmail.com	Amol Babeshab Darade	9271816744	Vidyaardhini's College of Engineering	SE - Information Technolo	Maharashtra- Vasai (paip)		https://drive.google.com/opens?id=18146E7NANU5CSUjUjFtE8JLWkMfMDFWkPjP1E
9-25-2021 0:14:34	vedantika.203145201@vccet	Vedantika Ghopade	7304076976	Vidyaardhini's College of Science	AI and DS -SE	Thane, Maharashtra		https://drive.google.com/opens?id=175uW5kKvUvUjUjFtE8JLWkMfMDFWkPjP1E
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9-25-2021 1:15:10	shreyas77@gmail.com	Vidit Sheti	9967026114	Vidyaardhini's College of Engineering	TE-EXTC	Mumbai, Maharashtra		https://drive.google.com/opens?id=1OXxY9im4QmN1CQVz7r9ndf4dte8i
9-25-2021 1:20:57	skruvika@gmail.com	Skruvika Dipsen Kulkarni	7021821470	Vidyaardhini's College of Bachelor's in Engineering	20-21 compS	Maharashtra, Vasai		https://drive.google.com/opens?id=16w1d7N6WSK6SATU6BU96P8YXqWmZZ
9-25-2021 9:03:01	103saurabhshukla@gmail.com	Saurabh Prateek Shukla	9833179478	Vidyaardhini's College of Engineering	BE EXTC	Maharashtra mumbai		https://drive.google.com/opens?id=151_9C_N9_-6G03Y9Kk_kYUjUjFtE8JLWkMfMDFWkPjP1E
9-25-2021 9:40:43	hrishikesh.ankar852@gmail.com	Hrishi Ganekar	7721008127	VCCET	BE-EXTC	Maharashtra & Mumbai		
9-27-2021 22:41:58	bravens.dg@gmail.com	Bravens Shivshina Gosi						

Chandan Kulkarni
Excel Incharge