

32_An ultimate guide to social media marketing by Zubin Damania cofounder social media bundle



BizCharcha

An entrepreneurial interaction

Mr. Zubin Damania
Co-Founder of Social Media Bundle

EP 02 | AN ULTIMATE GUIDE TO
SOCIAL MEDIA MARKETING



20th MARCH 2021
SATURDAY



4:00 PM



ecell@vcet.edu.in
IG : @ecell_vcet





ECell VCET


Webinar on “An Ultimate Guide to Social Media Marketing...”

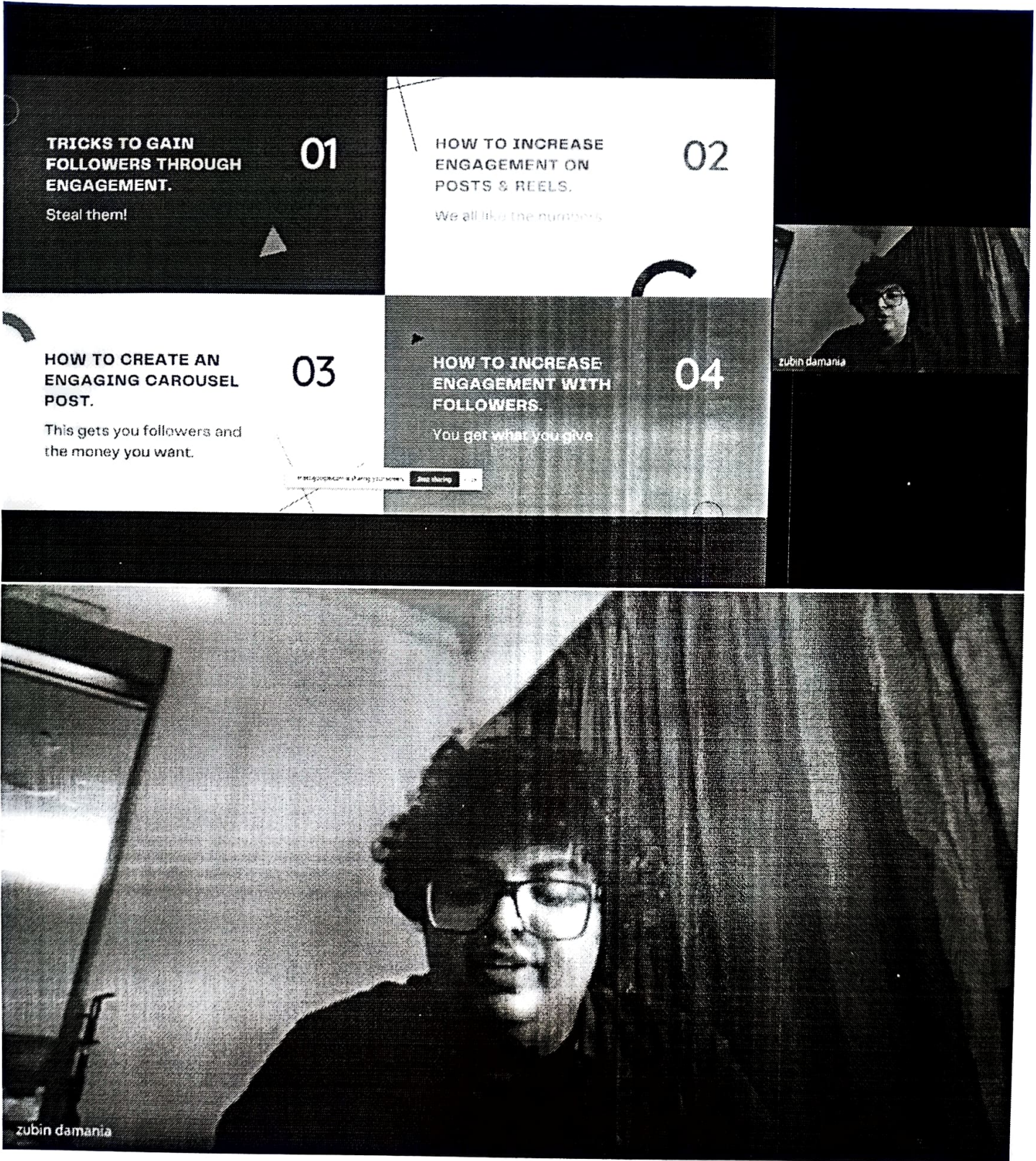
Speaker:

Mr. Zubin Damania

This Webinar was to educate students about Social Media Marketing.

Seminar Title	An Ultimate Guide to Social Media Marketing
Description:	<p>Mr. Zubin Damania started the session by sharing some of his experiences in his journey for social media marketing. He gave various tips to increase the engagement as well as followers on Instagram. He explained various features of Instagram and social media marketing. He presented different ways for a startup to increase its marketing strategy on the social media platform. The session was very interactive as audience were actively participating in Q&A session. Mr. Zubin Damania responded to the question in a very transparent way. He ended the webinar by telling the do's and don'ts of social media. Overall the session was carried out very smoothly without any issues.</p>
Objective of this Seminar	<ol style="list-style-type: none">1. Students got a great perception about social as well as digital media marketing.2. It helped them as a guide to out sketch their social profile in a professional way.
Speaker Profile	Co-Founder at Social Media Bundle, Mumbai.
Working date	20 th March 2021
Duration	1hr
Seminar time	4.00 – 5.00 pm
Venue	Google Meet


Chandan Kelvanika
Ecell Incharge



Mr.Zubin Damania During the session of Ultimate Guide to social media marketing



Introducing AIDA

Attention
Interest
Desire
Action

1 TITLE	2 INTRO	3 PROBLEM	4 PROBLEM
5 PROBLEM	6 PROBLEM	7 PROBLEM	8 VALUE
9 VALUE	10 ACTION		



IG stories strategy

10 AM	12 PM	02 PM	04 PM	06 PM
1	2	3	4	5





VIDYAVARDHINI'S COLLEGE OF ENGINEERING AND TECHNOLOGY

CERTIFICATE

OF APPRECIATION

THIS CERTIFICATE IS PROUDLY PRESENTED TO

Mr. Zubin Damania

For imparting his valuable insights and inspiration to the students and committee members during BizCharcha - An Entrepreneurial Interaction.

20th March 2021

DATE


ORGANIZATION HEAD



Vidyavardhini's college of engineering and technology

Feedback:Rushi Shenghani

Timestamp	Email Address	Name	Contact Number	How valuable/informative was the workshop & knowledge like to see more events if	Any suggestions/comments
9/29/2021 11:13:54	mitalbose2002@gmail.com	Mitali Bose	9096119573	4	Yes
9/29/2021 11:14:42	abhishhek.201984101@vcet.edu.in	Abhishhek Jani	09552874929	5	Yes
9/29/2021 11:15:10	dream.201493101@vcet.edu.in	Dream Jitendrakumar Patel	9408989922	5	Very nice session
9/29/2021 11:17:05	amoladarade32@gmail.com	Aamol Babasaheb Darade	+919029245820	5	It was amazing !
9/29/2021 11:17:18	sakshi.203078201@vcet.edu.in	Sakshi Dagur	09511200102	5	Great Workshop
9/29/2021 11:18:35	vaitsal.202294101@vcet.edu.in	Vaishal shah	9082724923	5	Yes
9/29/2021 11:24:53	vedantika.203148201@vcet.edu.in	Vedantika Ghorpade	9271816744	5	Very informative
9/29/2021 11:35:35	shivam.201483101@vcet.edu.in	Shivam Pandey	8454038839	5	Yes
9/29/2021 11:38:22	radha.201793201@vcet.edu.in	RADHA VISHWAKARMA	9987701127	5	Na
9/29/2021 11:38:58	jayesh.202004102@vcet.edu.in	Jayesh Khandare	7718001871	5	Very informative
9/29/2021 11:55:47	skuvekar@gmail.com	Shrutii Unnati Dipesh Kuvekar	9967026114	5	It was great.
9/29/2021 11:58:39	ronak.203749101@vcet.edu.in	Ronak Kela	7304076976	4	really amazing to attend the workshop
9/29/2021 11:59:44	faryalmonem25@gmail.com	Fanyar Memon	7021218918	5	Yes
9/29/2021 12:07:17	anish.201914101@vcet.edu.in	Anish Dalvi	8104729700	5	No
9/29/2021 12:08:57	shehvidit77@gmail.com	Vidit Sheih	7798881234	5	Yes
9/29/2021 12:11:29	urvashi.203418201@vcet.edu.in	Urvashi Patel	7499328443	5	No
9/29/2021 12:11:33	kshilji.201513101@vcet.edu.in	Kshilji Patil	+919323544113	5	Excited
9/29/2021 12:13:42	siddhi.202024201@vcet.edu.in	Siddhi Kolwankar	899668182	5	Nice session
9/29/2021 12:14:45	shreya.202164201@vcet.edu.in	Shreya Panchurkar	+919594398798	5	Great event
9/29/2021 12:25:04	sahil.203158101@vcet.edu.in	Sahil Gulzari Gujral	9325840085	5	Yes
9/29/2021 12:30:18	suraj.200411101@vcet.edu.in	Suraj sheilar	7499027925	5	No
9/29/2021 12:39:10	rshdeep Singh.203338101@vcet.edu.in	Arshdeep Singh	9503213906	5	NA
9/29/2021 12:41:11	103saurabhshukla@gmail.com	Saurabh Pradeep Shukla	7021621470	4	Nice one
9/29/2021 13:05:01	bhaveshbs.bg@gmail.com	Bhavesh Shrikishna Gosavi	7721008127	5	Nope
9/29/2021 13:28:00	jayshrimhatre7@gmail.com	Jayshree Janardan Mhatre	8888216237	5	No
9/29/2021 19:24:29	harsh.201904111@vcet.edu.in	Harsh Churi	9607181083	4	Yes
9/29/2021 20:42:08	aditya.203248101@vcet.edu.in	Aditya Joshi	9359086651	4	Yes
9/29/2021 20:45:52	dipak.201864105@vcet.edu.in	Dipak borase	7666874346	5	Great session
9/29/2021 20:52:04	phishekkumar.193056101@vcet.edu.in	ABHISHEK KUMAR SINGH	7352299106	5	Session was very nice
9/29/2021 21:33:00	manaswi.201954202@vcet.edu.in	Manaswi Jadhav	9325474460	3	No Thanks
9/30/2021 5:20:38	pratyush.202044105@vcet.edu.in	Pratyush Lokhande	7262855743	5	informative session


 Chandan Kabeerankar
 Excec Incharge