

K.T.Marg, Vasai Road | (west); Dist-Palghar; Pin-401202

Academic Year	2021-22		
TITLE	One day workshop on entrepreneurship skill, Attitude and Behavior Development by Mr.Gaurav Mishra, Navyuvak Entrepreneur		
Organizing Committee	Institute innovation Council		
Date:	14/03/2022	Time	10 am
Venue of the Event	Seminar hall		
No of participating Students	124		
No of participating faculty	2		

Faculty In-charge

HOD,

HEAD
Dept. of Mechanical Engg.
Vidyavardhini's College of
Engineering & Technology
Vasal Road-401202.

To.

Date: 21st March 2022

The Principal

VCET Vasai

Subject: IIC Activity "One Day Workshop on Entrepreneurship Skill, Attitude and Behavior Development"-Regarding

Respected sir,

The Institute Innovation Council of VCET were successfully organized the One Day Workshop on Entrepreneurship Skill, Attitude and Behavior Development on Monday 14th March 2022 in physical mode.

The Expert invited for this workshop was Mr. Gaurav Mishra, Navayuvak Entrepreneurs, Mumbai. Total 147 students were registered for the program across all department and 68 students for first and 55 students for second session were participated. The students were enjoyed by actually interacting with the students and propose 29 innovative ideas for possible startups. The detailed report is attached herewith for reference. The expenditure is as follows

Sr No	Activity	Approx. Amount,Rs
1	Remuneration	6000
2	Catering	502
Total		6502

The remuneration will be transferred to the guest on the following bank details

Account Name- Mr. Gaurav Mishra

Account Number-7846167546

IFSc Code- KKBK0000646

Bank Name- Kotak Mahindra Bank

Branch-Dindoshi, Mumbai

The catering expenditure need to transfer to Dr. Ashish Chaudhari Account.

So, I request you to approve the expenditure and guide the concerned.

Thank you sir,

Dr. Ashish J. Chaudhari

President, IIC

VCET Vasai

Subject: IIC Activity "One Day Workshop on Entrepreneurship Skill, Attitude and Behavior Development"-Regarding

Respected sir,

The Institute Innovation Council of VCET wish to organize the One Day Workshop on Entrepreneurship Skill, Attitude and Behavior Development on Monday 14th March 2022 in physical mode.

The Expert invited for this workshop is Mr. Gaurav Mishra, Navayuvak Entrepreneurs, Mumbai. The budget for the activity is

Sr No	Activity	Approx. Amount (4)
1	Remuneration	6000
2	Catering	1000
3	Banner	500
	Total	75001
		1

The students (20 from each department) and faculty members of all departments will participate in this event. So, I request you to allow us to undergo this activity and sanction the budget for this activity.

Thank you sir,

Dr. Ashish J. Chaudhari

President, IIC

Register / Account.

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Workshop on Entrepreneurship Skill, Attitude and Behavior Development

gaurav mishra <navayuvak@icloud.com> To dean_rd vcet <dean_rd@vcet.edu.in>

Thu, Mar 3, 2022 at 6:53 P

Sure sir we can do .remuneration will be seven thousand for full fay.

Thanks

Sent from my iPhone

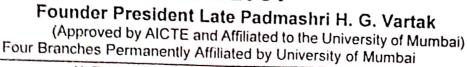
On 03-Mar-2022, at 4:02 PM, dean_rd vcet <dean_rd@vcet.edu.in> wrote:

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VIDYAVARDHINI'S COLLEGE OF ENGINEERING & TECHNOLOGY





K. T. Marg, Vasai Road (W), Dist. Palghar - 401202, Maharashtra. Tel.: 0250 - 2338234 (6 Lines) • Fax: 0250 - 2339486 • Email: vcet_inbox@vcet.edu.in Website: www.vcet.edu.in

Report of

"Workshop on Entrepreneurship Skill, Attitude and Behavior Development" 14th March 2022

Objective: To introduce the skill, related behavior and attitude among tomorrow's entrepreneurs.

About the Speaker: The guest speaker for the session was Mr. Gaurav Mishra, Founder-Navayuvak Entrepreneurs// Maker of Mumbai startup Fest.

Brief introduction of chief guest

Mr.Gaurav Mishra started his first venture at the age of 16. Since then he is passionately working towards the development of the startup ecosystem by helping fellow entrepreneurs and creating an impact by his talks. He has been Awarded the Karmaveer Chakra, Instituted by UN and iCongo for his Tremendous Passion and Work towards Entrepreneurship from the start of his Entrepreneurial Journey, 8 years back. He has already successfully inspired 3000 students to initiate their own startup. He also been awarded Entrepreneur of year 2020 by Indian Achievers Club .Also Under His Leadership Navayuvak is Now Top 10 B-School for Entrepreneurs by CEO Insight Magazine. He is also Investor startups and made exit of 10x in Two years. He is also appointed as business coach by Government of Delhi

Brief aspects of the event highlights:

The day begins with the welcome and brief introduction of the chief guest by Prof. Vinay Patel, IPR CELL coordinator. The first session of the one day workshop on Entrepreneurship skill, Attitude and Behavior Development is on Lean Canvas of Business Model. Mr Mishra begins with the formation of team of five students to choose by captain of each group. Those teams will gathered together and occupy chairs. Mr. Mishra discussed the basics of entrepreneurships where two close friends never form alliance to start an enterprise. The Teams are further introduced themselves and explained about their discipline and keen interest in short. Mr. Gaurav Gave the first Task of Lean Canvas isto formulate the problem.

A. Ashish chaudhari

The first step of lean Canvas was the Problem Ideation. So, Mr. Gaurav asked all teams to frame ideas which are novel and could be possible start up. He gave examples of UBER, OLA, JIO and Airtel, Amazon and Flipkart. This activity last in 20 mins.

The second session is on Brain Canvas wherein the customer of interest and publicity are the moajor concerned as per Mr. Gaurav. The expert gave 10 mins to all teams to brainstorming upon the customer targered and the mode of publicity of their start up. The teams turnwout wth innovative ideas and presented with indepth solution for those headings.

Mr. Gaurav also gave them different customer groups and the publicity to those groups especially. Mr Gaurav emphasis upon the customer identification is primary importance .Startups failed for not identifying targeted customers.Start up idea sharing should be simple and I one sentence.

Different methods of idea promotion are social media marketing and offline marketing such as webinars, programs, workshops etc.Mr. Gaurav shown a case study of Mrs. Chetana Gala Sinha wherein a story of kantabai who wish to open a bank account for saving her daily wages eared by smith work. But banks refuses here to open the account. So it begin a revolution and taken up by Chetana Gala Sinha and her NGO. With lots of hurdle they successfully opend the micro bank for poor womens in country.

Important mantras while starting the business

- Uniqueness is very important
- Revenue model for more than one is important for example- Amazon is not only having ecommerce, they have amazon pay, amazon prime Amazon cloiud etc.
- Marketing and advertising the product
- Key partners are educator, subject teacher, students, suppliers and content creators.

The full day session was packed with activities and brainstorming by the student groups and their team members. The event was enjoyed by students and completed at 4.45 pm.

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Few take away points of this one day program are

- To be a successful entrepreneur, the beginning is by novel idea
- To select partners who actually contribute in the business



- Identify the targeted customer group for the idea
- Publicity and advertisement
- More sources of revenue generation.

Thank you

Dr. Ashish Chaudhari

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President



VIDYAVARDHINI'S COLLEGE OF ENGINEERING & TECHNOLOGY



With: Gauray Mishra





One Day Workshop on Entrepreneurship Skill, Attitude and

Behavior Development TIME 9.30 AM TO 4.00 PM
SEMINAR HALL 3RD FLOOR

Registration Link^{\$} https://forms.gle/hoitcXdUfbErXGH38



Dr. Madhavi Waghmare
Convenor-IIC

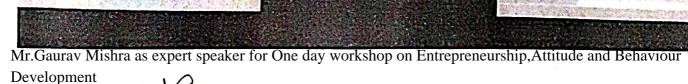
aghmare Dr.Ashish Chaudh IIC President-IIC

14th March Dr.Ashish Chaudhari Dr. Harish Vankudre

Navayuvak Entrepreneurs

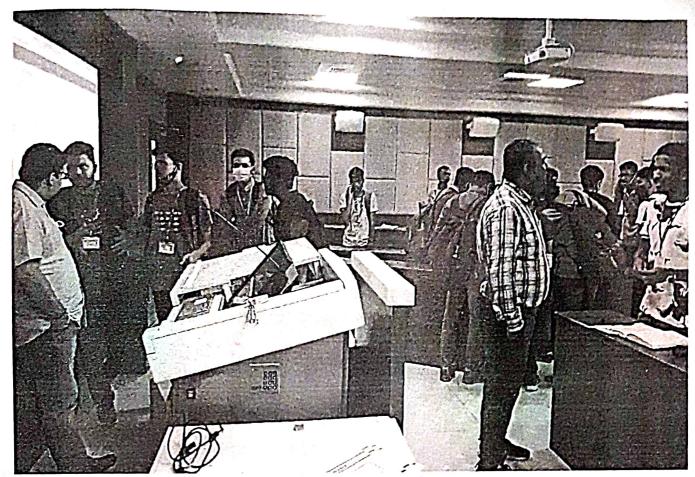
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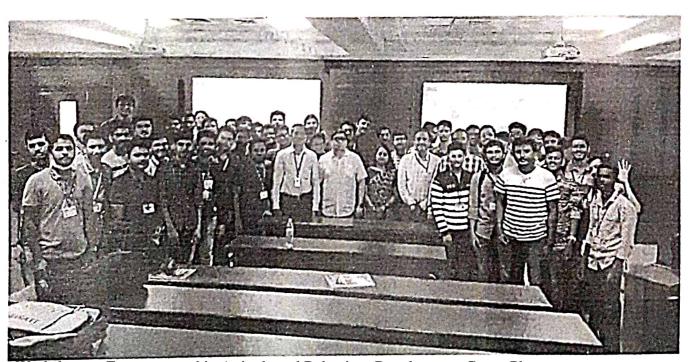


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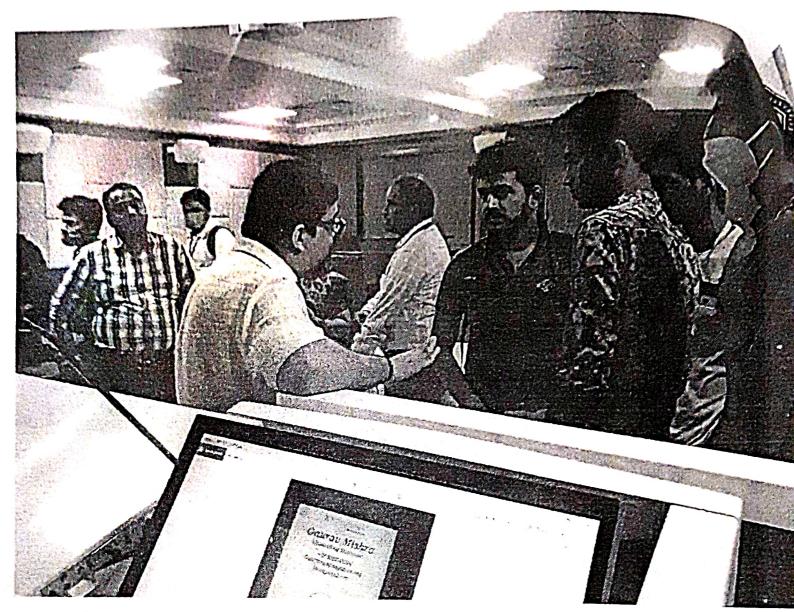
Mr.Gaurav Mishra interacted with students during the session



Workshop on Entrepreneurship, Attitude and Behaviour Development Group Photo

Meleston Chaudhan

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The participant students discussion with Mr.gaurav Mishra, Navyuvak Entrepreneurs

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K.T. Marg, Vasai (West)-401202 Institution's Innovation Council (IIC)

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