



15_Expert session
on "Key to success
as businessman"

by Ms.richa
Maheshwari

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Report of Key to success as businessman on 24th March 2023

Objective: To introduce the positive and negative behaviour of a person

Key issues to be considered for successful businessman

About the Speaker: The guest speaker for the session

Ms. Richa Maheswari
Motivational Speaker

Brief introduction of chief guest

Ms.Richa is a motivational speaker, performance trainer and life coach had conducted 2500+ workshops and trained 40,000+ people across industries in 10 years.

Brief summary of the expert talk

Ms.Rich begins the session with a enthusiasm motivating students with good afternoon to speak loudly. This is in order to bring the attentation of students post lunch. Ms. Richa explained her struggle during the early stage of career development. She came all the way from uttar Pradesh to Mumbai with no money in hand. She stayed at girls working women hostel in Mumbai in sharing basis. The struggle for earning as well as learning was really acknowledged by students. Ms. Richa emphasis on positive attitude an entrepreneur should have? Adaptability is one of the key attitude. Awareness-continuously challenge yourself and need to learn from market. Confidence and belief is a very important quality that entrepreneurs should have. Ms. Richa explained each term very clearly with examples. Laziness is one of the drawback of human being was also explained with examples. Undermining of potential is another negative thing that need to change for becoming a good entrepreneur. You are in average of 5 peoples with whom you spent your valuable time. So always keep the friendship who always tried to keep you uplift in life. A bad attitude is like a flat tyre. Your soft skill and attitude will take you far ahead in life. Story of elephant tyed with rope is shared by Ms.Richa and interacted with all. The elephant during childhood tries to break the chain tied to his feet. But unabl to do so. When the babay elephant grown up and became strong enough,still did not break the same chain tied to his leg. This is because he was conditioned from childhood that the chain is very strong and he wont be able to break.Similarly students are also conditioned from childhood which limits the progress of us. The life will change if we ourself narrate our own story and think differently. Ms.Richa elaborate about the narrating story of life is in our own hand not neighbors, friends etc. Its always easy to play the victim role like why it happened to me always?

The institute Innovation Council in association with e-cell was organized this session on 24th March 2023 at Vidyavardhini's College of Engineering and Technology campus in offline mode.

There were 52 students and four faculty members were attended the session.

The vote of thanks was delivered by student volunteer and session was concluded.

Thank you,


Dr. Ashish Chaudhari

Dr. Ashish Chaudhari

President, IIC

**Report of
Leadership, Innovation and Gender Constraint on
10th March 2023**

Glimpses of the Event



